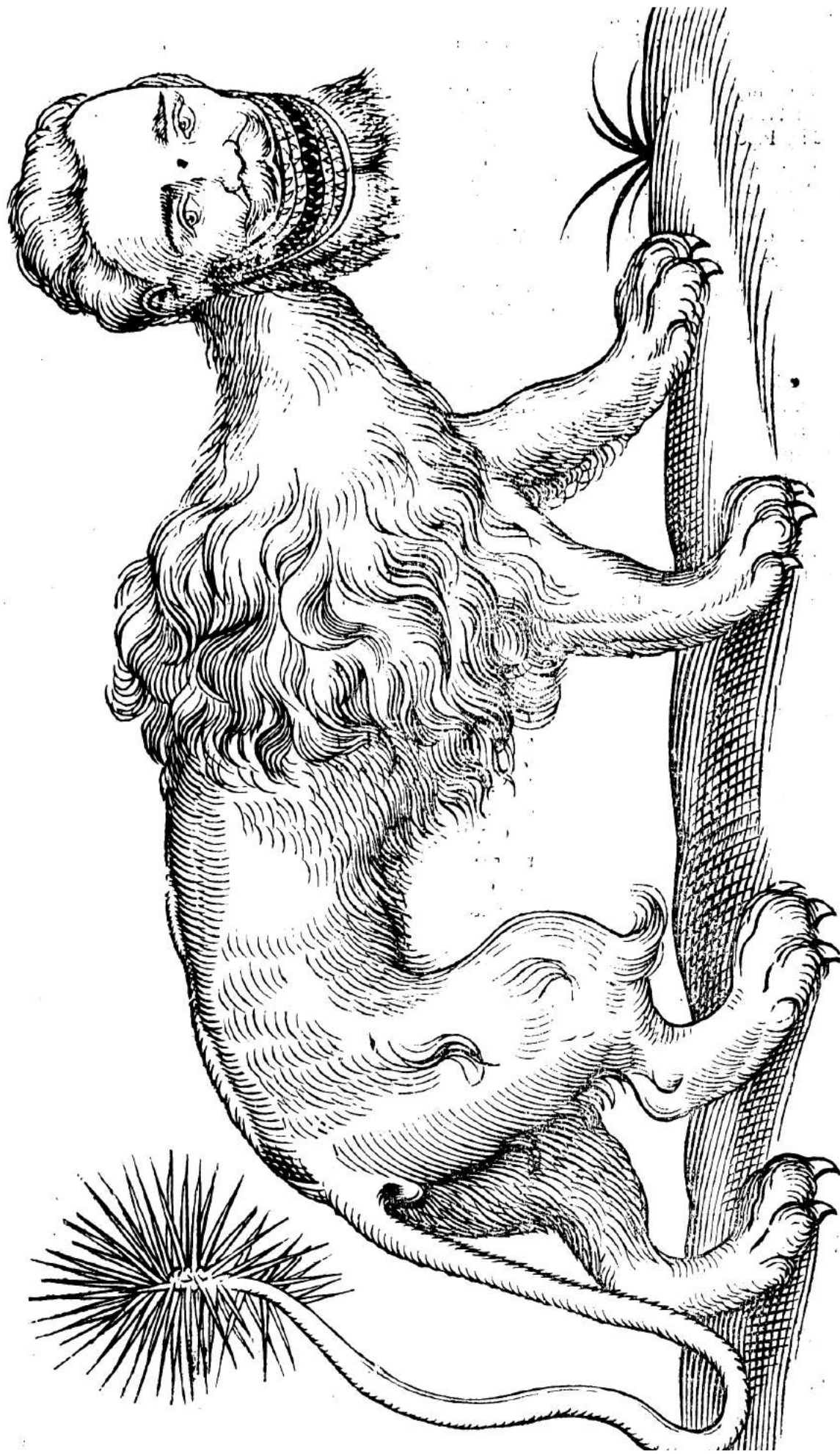


David M. Rubenstein Rare Book & Manuscript Library 2016 Coloring Book

Our first coloring book is filled with images from the Rubenstein Library's collections for you to print out and color. Share your artistry with us on Twitter [@RubensteinLib](https://twitter.com/RubensteinLib) and use the hashtag [#ColorOurCollections](https://twitter.com/ColorOurCollections). Thanks to The New York Academy of Medicine's Center for History ([@NYAMHistory](https://twitter.com/NYAMHistory)) for inspiring us!

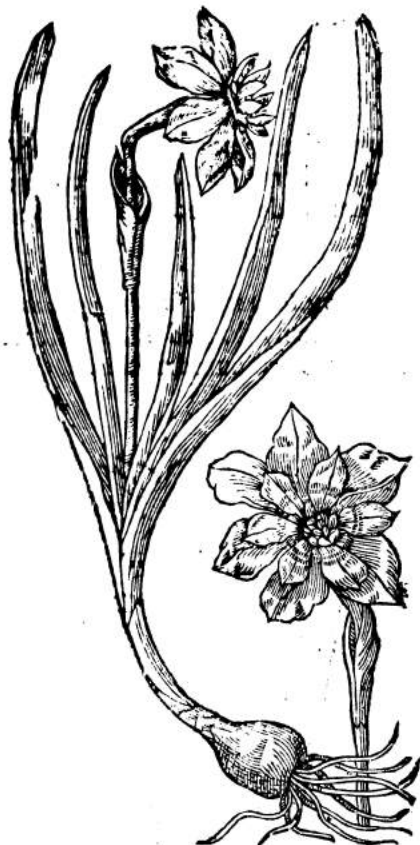


Isotta Nogarola from Jacopo Filippo Bergomensis' *De Claris Mulieribus* (Ferrara, Italy, 1497). Lisa Unger Basking Collection. David M. Rubenstein Rare Book & Manuscript Library, Duke University.



Manichora from *The History of Four-Footed Beasts and Serpents*. Edward Topsell London, 1658.
David M. Rubenstein Rare Book and Manuscript Library, Duke University.

‡ 5 *Narcissus medio purpureus flore pleno.*
Double floured purple circled Daffodill.



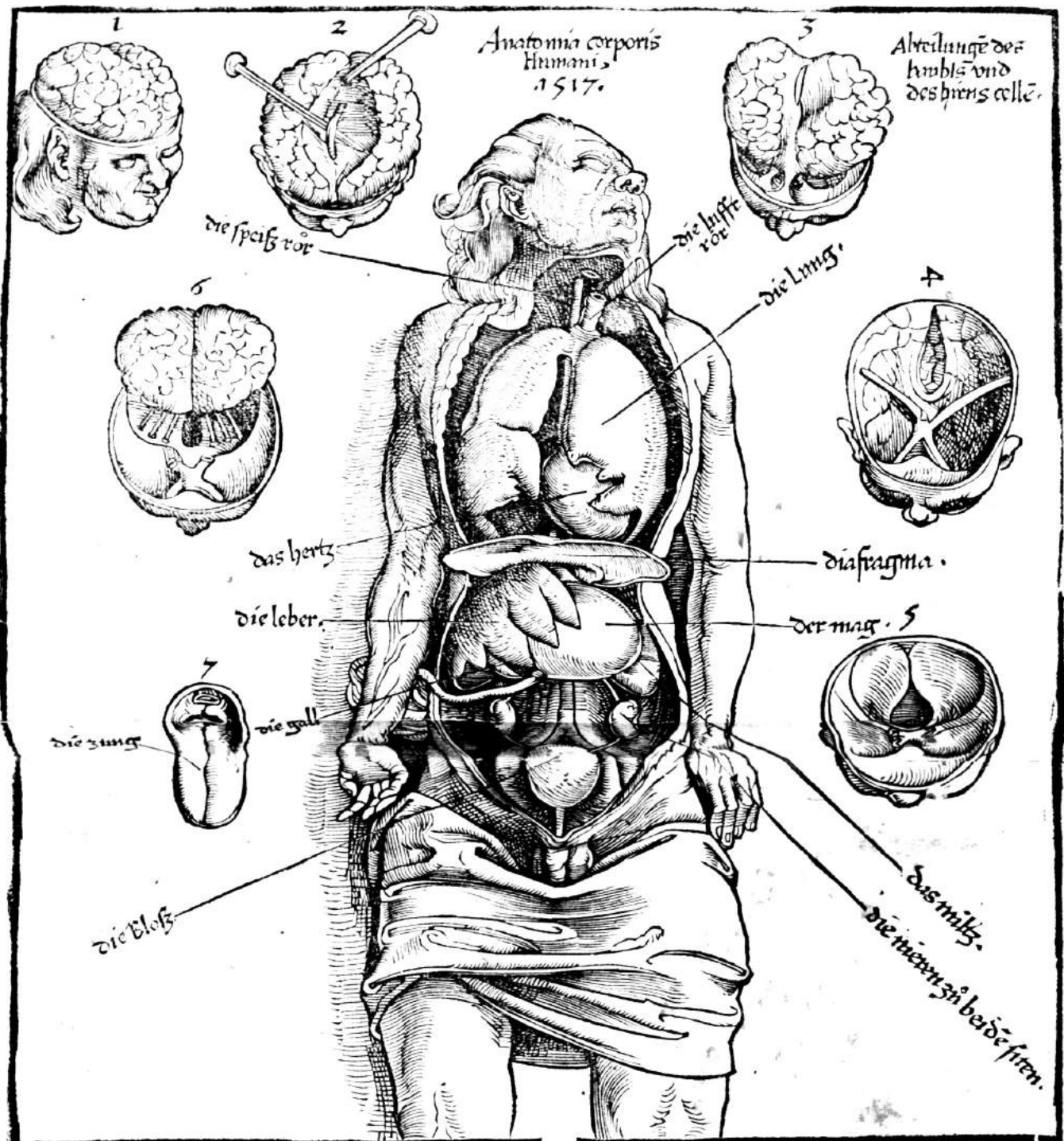
‡ 5 *Papaver sylvestre.*
Wild Poppy.



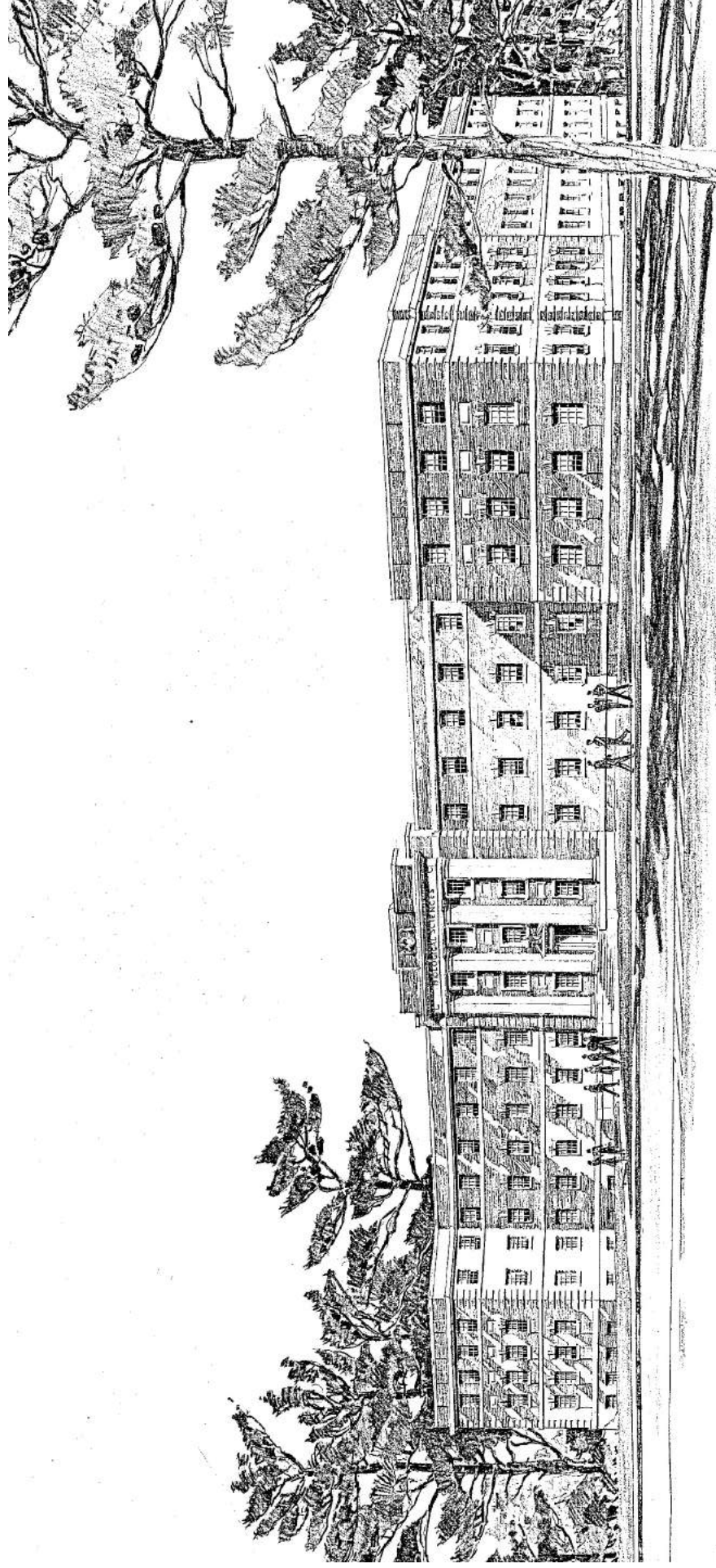
3 *Pepo maximus compressus.* The great flat bottomed Pompion.



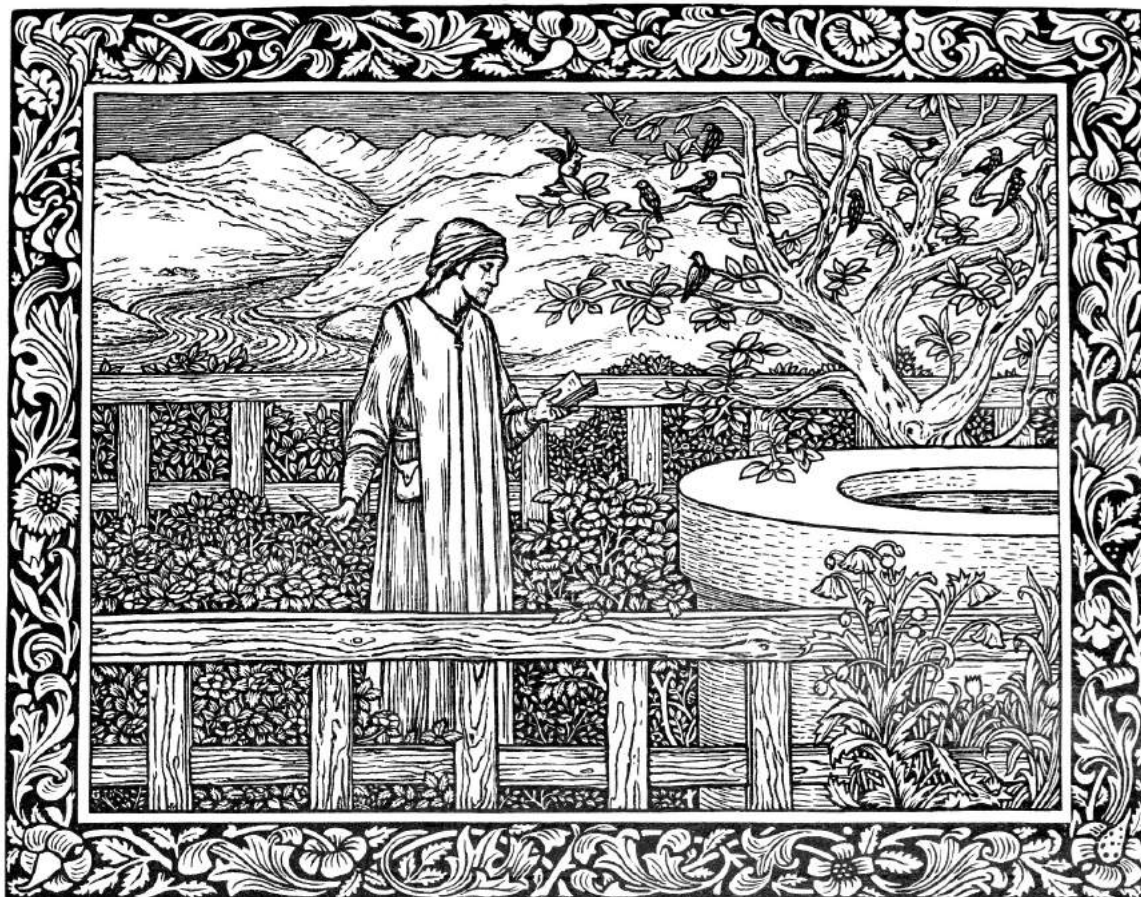
4 *Pepo maximus clypeatus.* The great Buckler Pompion.



From *Feldtbuch der Wundtartzney* by Hans von Gerdorff. Strasbourg, 1517. History of Medicine Collections, David M. Rubenstein Rare Book & Manuscript Library, Duke University.



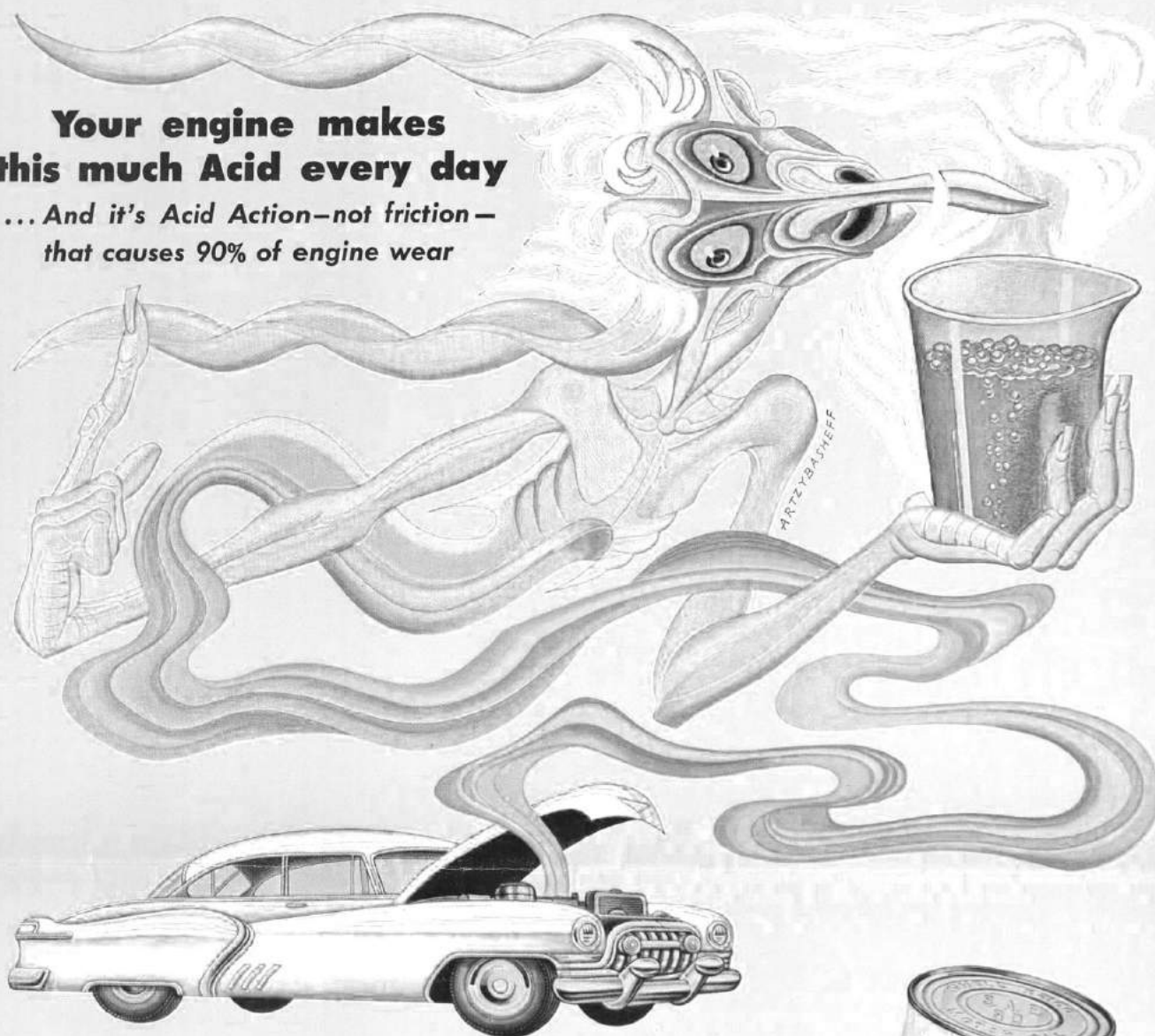
Biological Sciences Building, Horace Trumbauer Architectural Drawings Collection, Duke University Archives, David M. Rubenstein Rare Book & Manuscript Library, Duke University.



From *The Works of Geoffrey Chaucer Now Newly Imprinted*. Hammersmith: William Morris at the Kelmscott Press, 1896. David M. Rubenstein Rare Book & Manuscript Library, Duke University.

**Your engine makes
this much Acid every day**

**... And it's Acid Action—not friction —
that causes 90% of engine wear**



New Alkaline Shell X-100 Motor Oil counteracts Acid Action

If you are a typical motorist, in a normal day's driving:—a pint or more of acid is formed and passes through your car's engine, and it's acid action, not friction, that causes 90% of your engine wear. To neutralize the harmful effect of this acid, Shell Research has produced an alkaline motor oil—Shell X-100. Fortified with alkaline "X" safety factors, it neutralizes the acid action, prolonging the life of your engine.

The new Shell X-100 is a Premium Motor Oil. It is a Heavy Duty Motor Oil. In addition, it contains positive cleansing factors that help protect hydraulic valve lifters and other vital parts from fouling deposits.

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It's Incomparable!



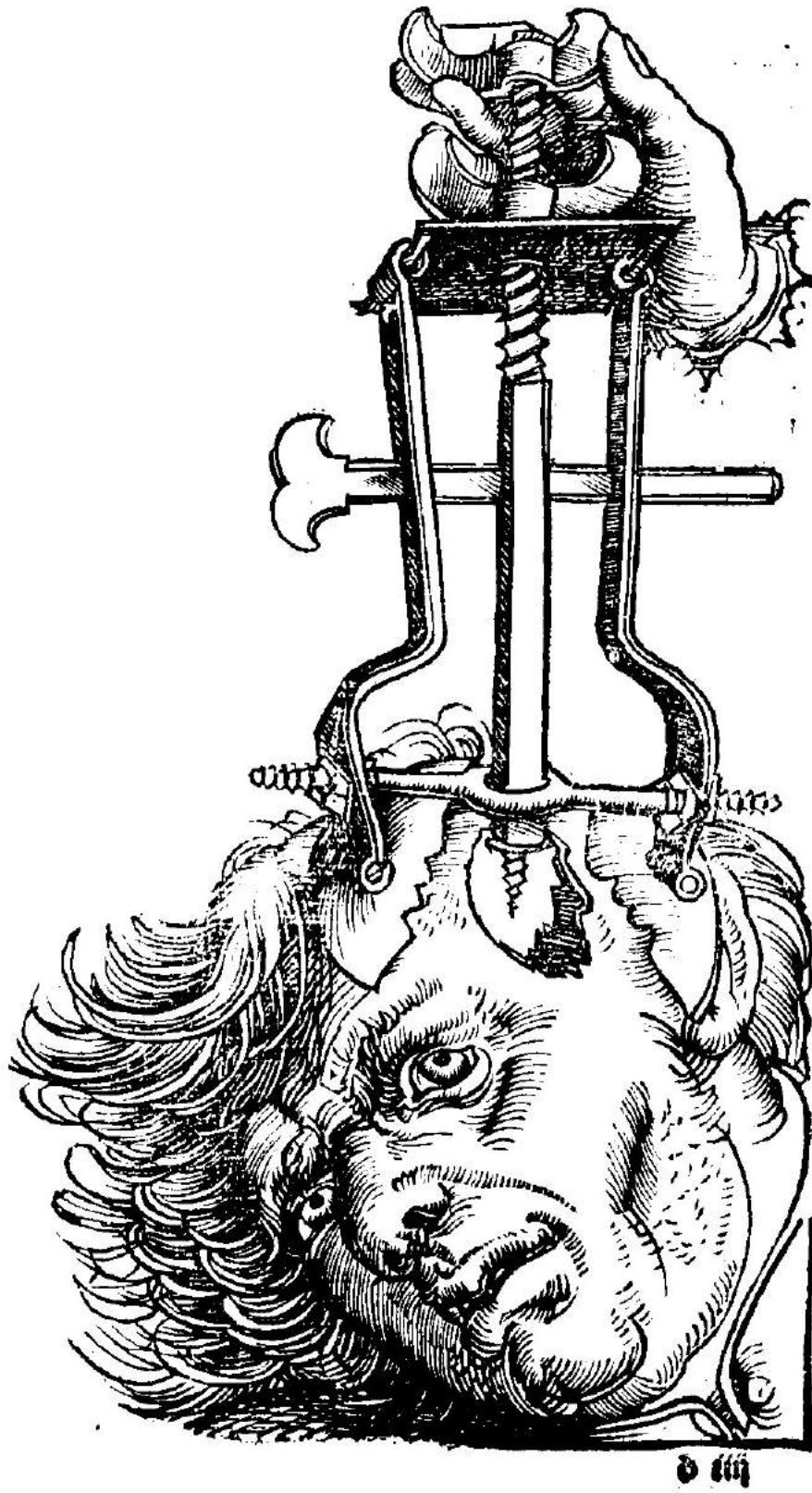
ON THE BLUE HILLS OF NEW ENGLAND, FAR AWAY.



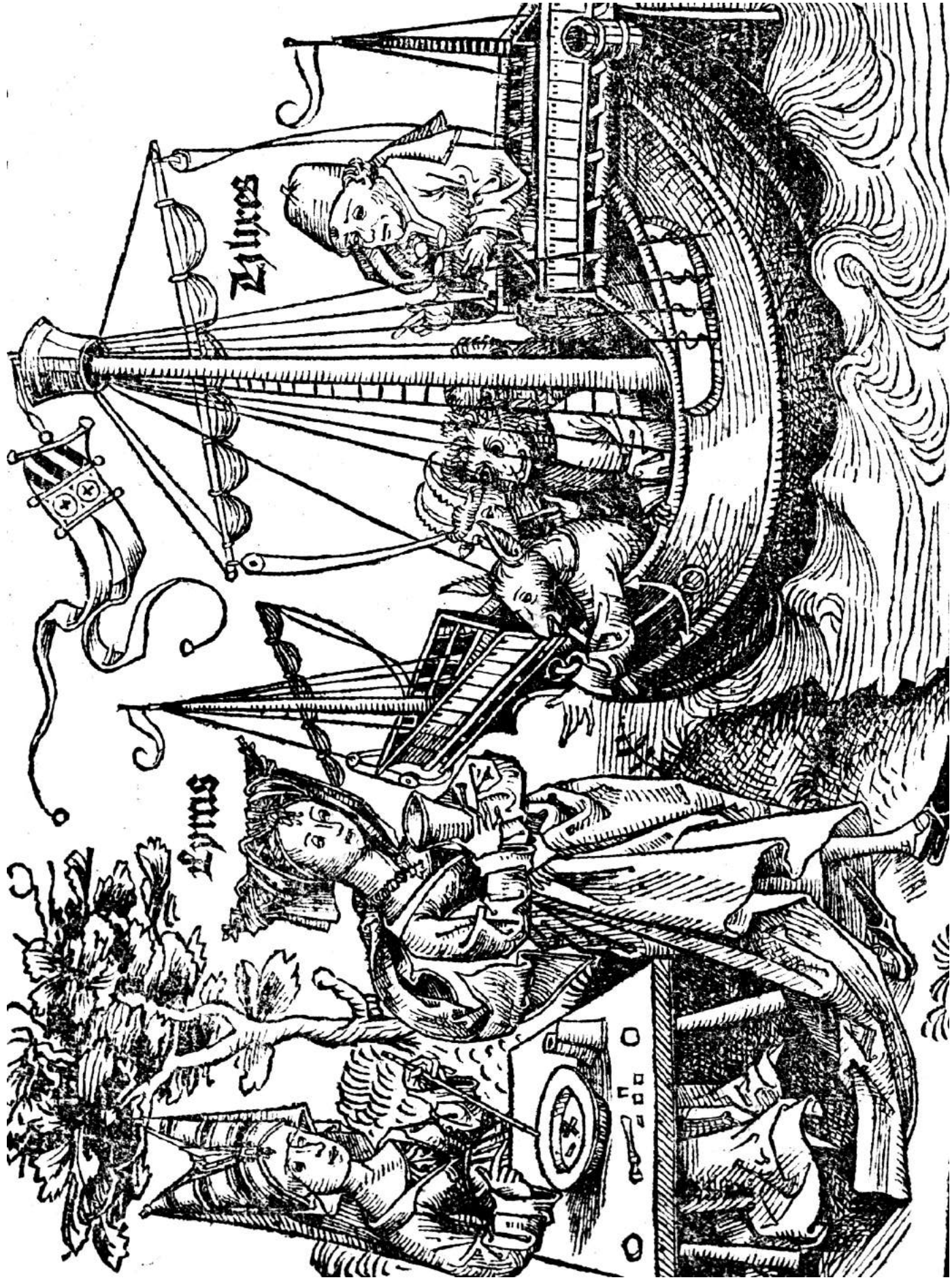
WORDS AND MUSIC BY
JOHN C. RUNDBACK
AUTHOR OF "RAE, RAE, RAE."

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From *Liber Chronicarum*. Hartmann Schedel. Nuremberg, 1493. David M. Rubenstein Rare Book & Manuscript Library, Duke University.

THEY HAD TO SWIM BACK TO THE SHORE

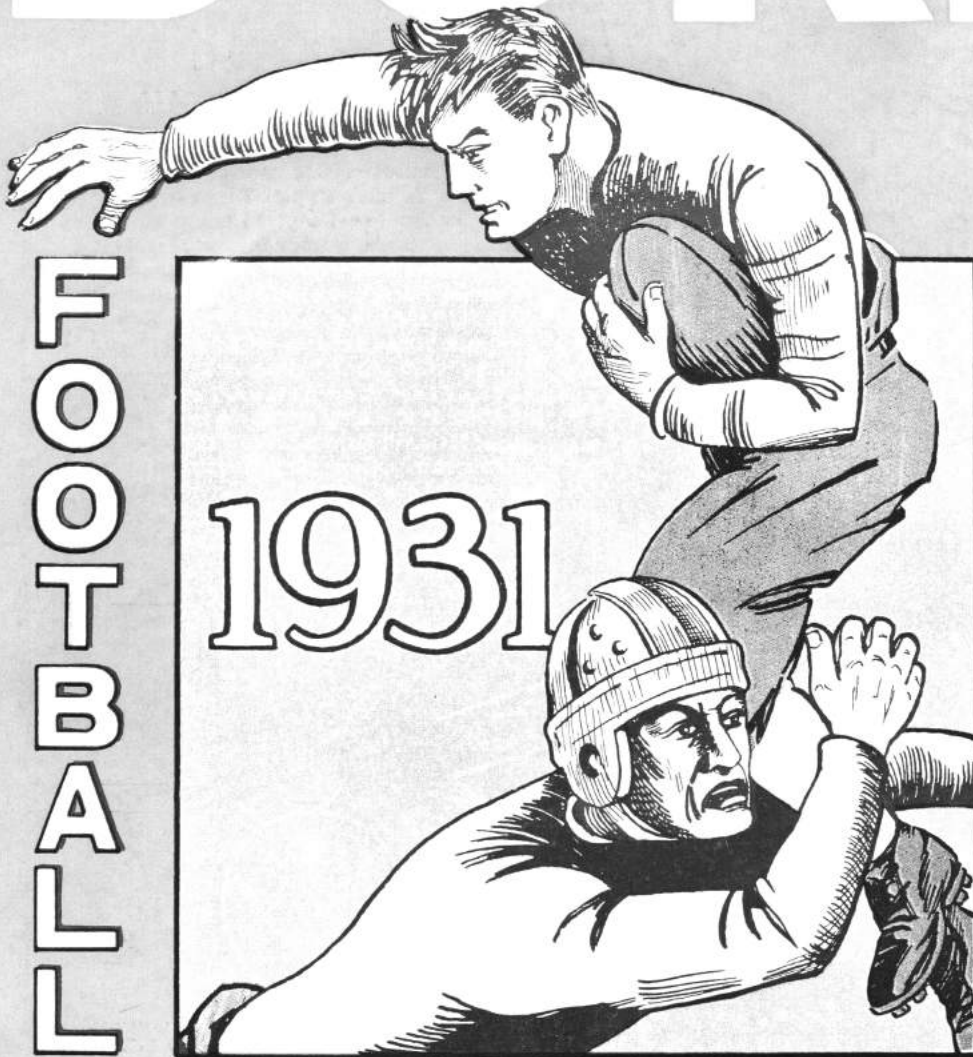
WORDS BY
JOE MCCARTHY

MUSIC BY
JAS. V. MONACO



BROADWAY MUSIC CORPORATION
WILL VENTILZER, PRESIDENT
145 WEST 43RD ST. NEW YORK

DUKE

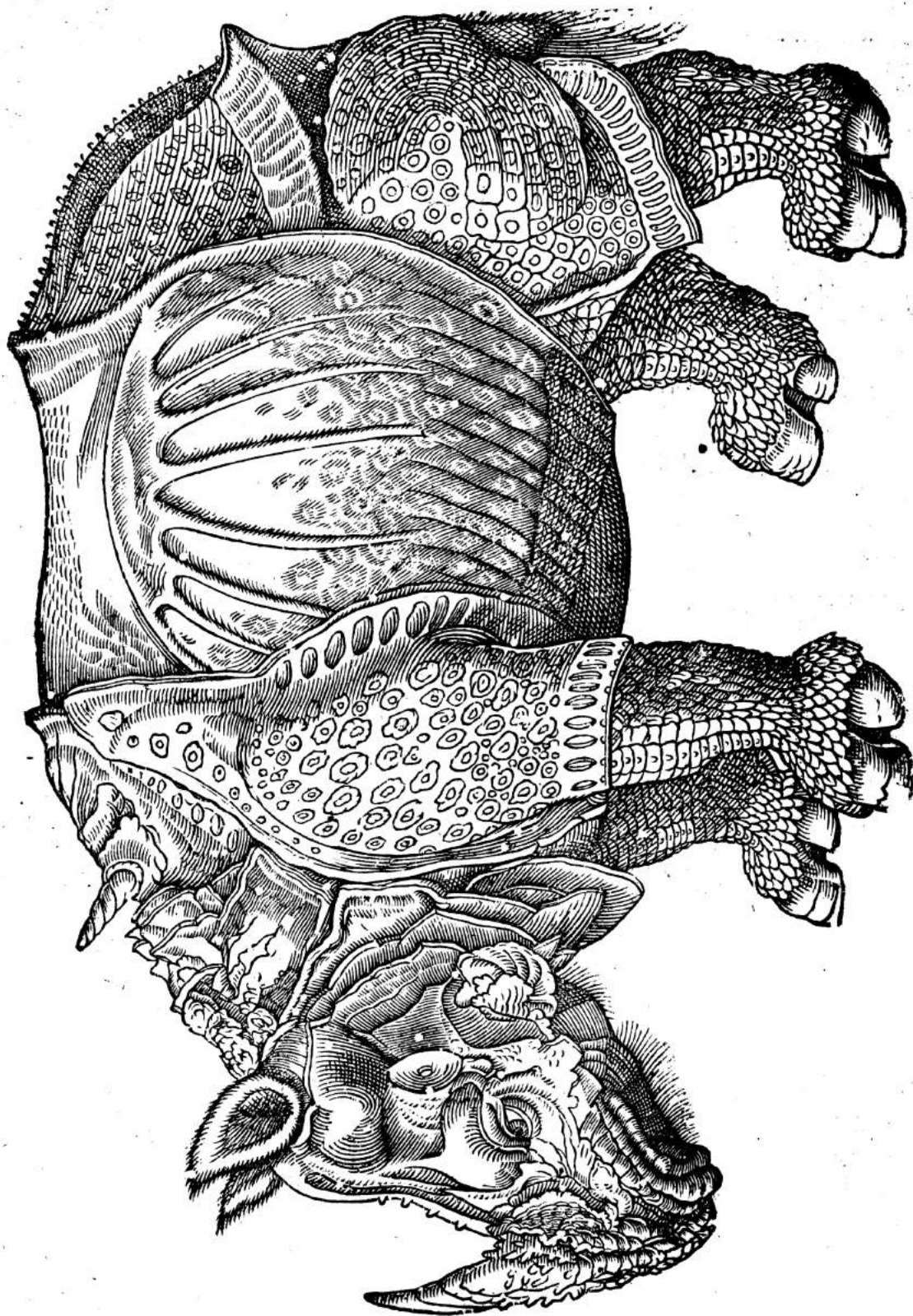


FOOTBALL

PROGRAM



Carolina vs. Duke
November 21st



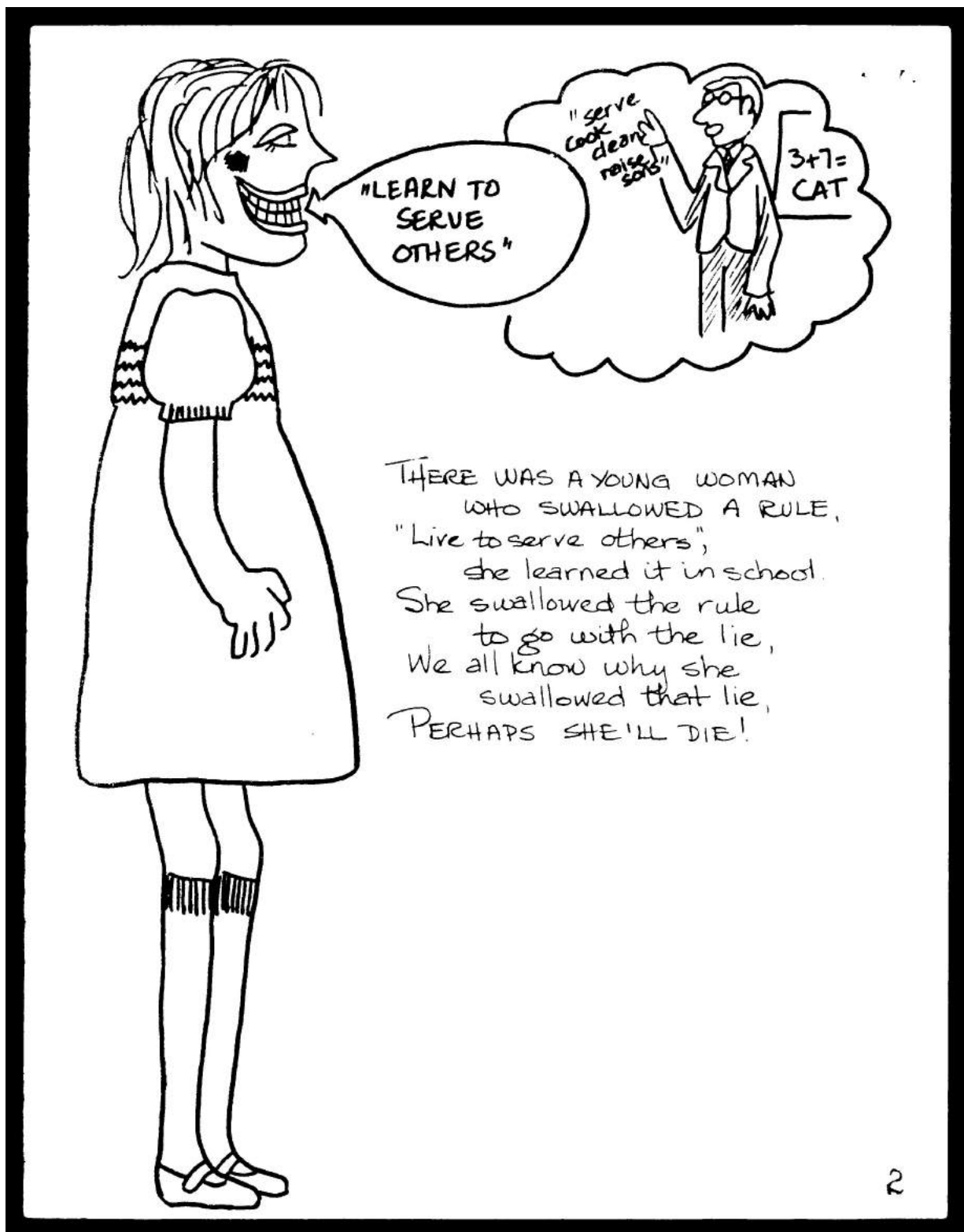
Rhino from *The History of Four-Footed Beasts and Serpents*. Edward Topsell (London, 1658).
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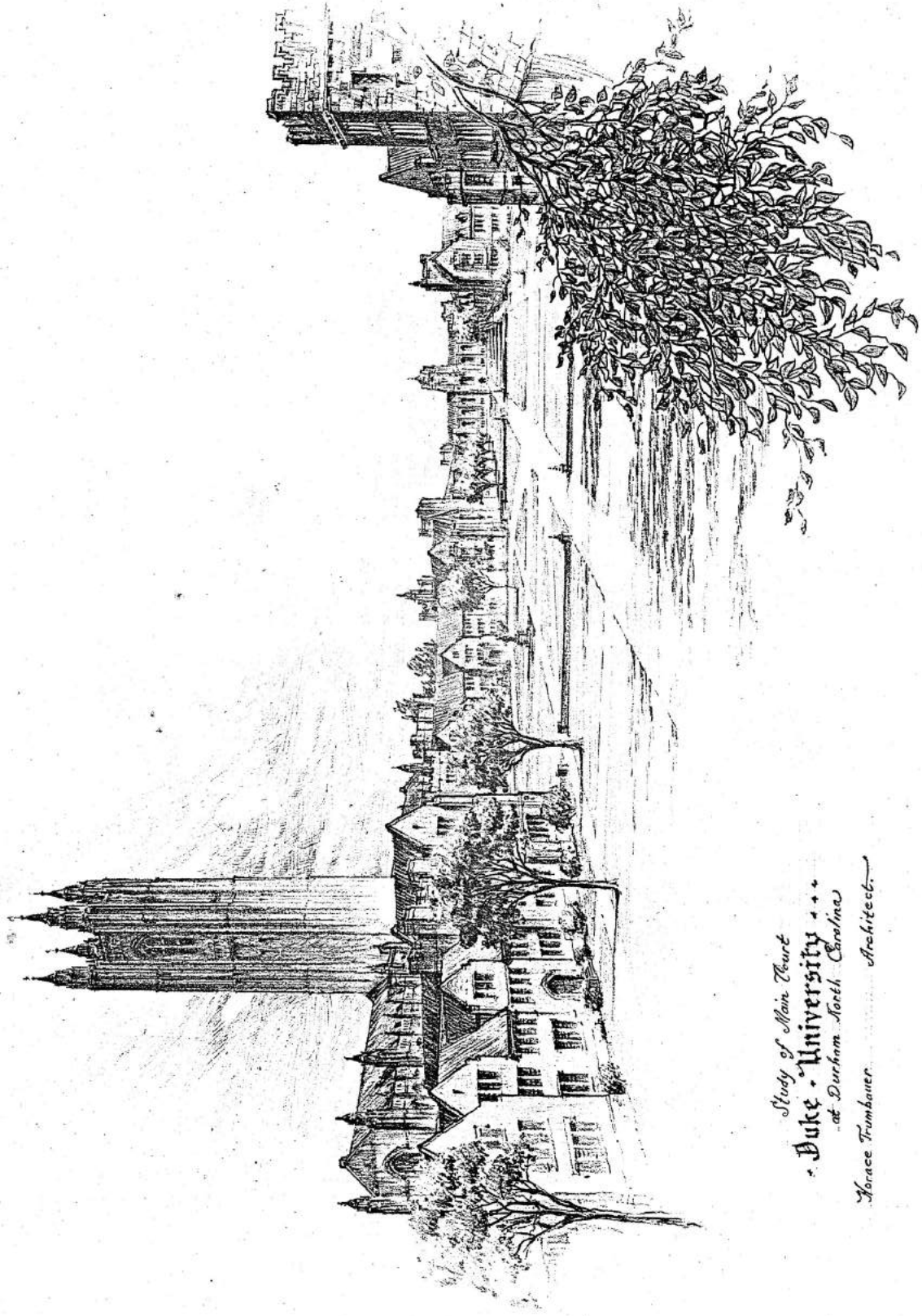
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THERE WAS A YOUNG WOMAN
WHO SWALLOWED A RULE,
"Live to serve others",
she learned it in school.
She swallowed the rule
to go with the lie,
We all know why she
swallowed that lie,
PERHAPS SHE'LL DIE!



Study of Main Court
Duke University
at Durham North Carolina
Horace Trumbauer Architect.

Residential Quad, Horace Trumbauer Architectural Drawings Collection, Duke University Archives, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

Be Smart Be Thrifty Go Luxable— With these "New York Creations"

Summer, 1942 . . . and you, cucumber-cool in dresses that lift *you* up, cut upkeep down . . . for they Lux!

Gentle Lux is the care the New York Dress Institute, makers of "New York Creations," advise for *all* summer washables. It's so safe for anything safe in water. So thrifty, too!

Of course, you don't risk cake-soap rubbing or strong washday soaps for pretty things these days. Stick to the advice of the experts . . . the makers of nice things, the fine stores which sell them . . . be smart, be thrifty, go Luxable!



PECK & PECK have this pastel-splashed spun rayon (left) cool as lemonade. The rayon-sheer (right) weighs next to nothing—Luxes like voile. About \$18 buys the one, \$30 the other. "For safety's sake use gentle Lux for washable rayons," says Peck & Peck.



RUSSEKS gives you this perfect summer suit. Beautifully tailored striped chambray and a trim seersucker blouse. About \$25 buys the three pieces. They Lux like a charm. Iron the blouse dry to keep it crepey. "Fine cottons like these deserve Lux care," says Russeks.

LORD & TAYLOR suggests this flower-sprinkled cloque cotton for important summer evenings—about \$30. "To keep it superlatively fresh and protect its luscious colors, Lux it," they advise.



New Quick LUX
is thrifty, see how much one box will do!

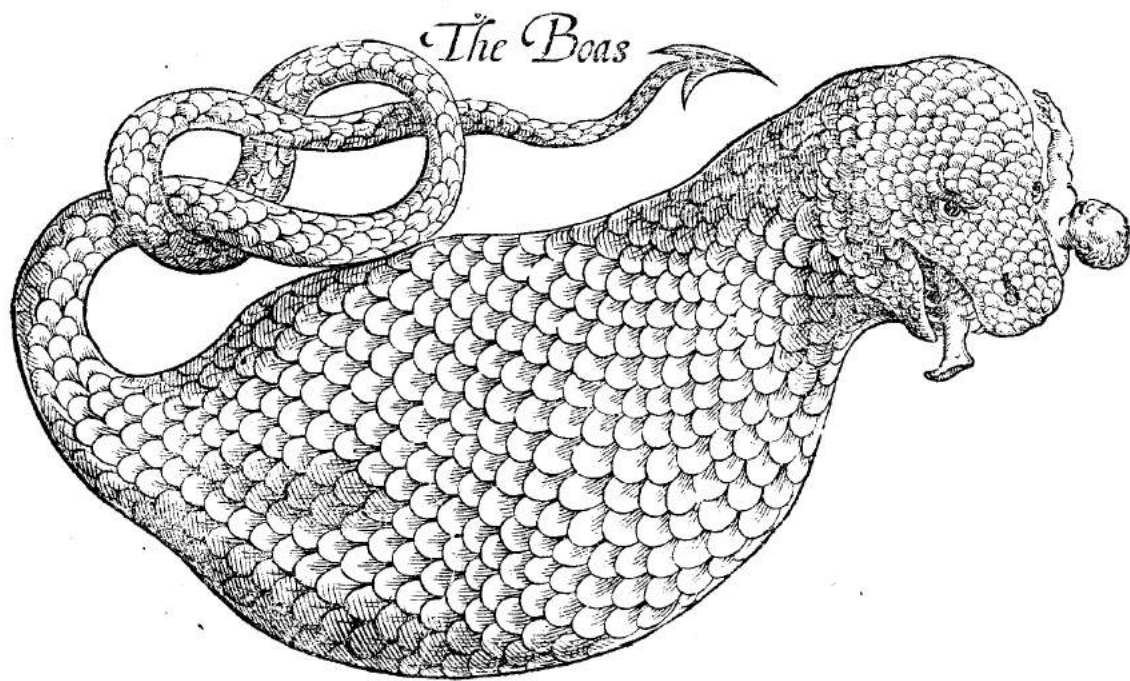


The New York Dress Institute...
leading stores everywhere...
advise *New Quick LUX*





J. Walter Thompson Company. Publications Collection, John W. Hartman Center for Sales, Advertising & Marketing History, David M. Rubenstein Rare Book & Manuscript Library, Duke University.



Of the *UNICORN*.

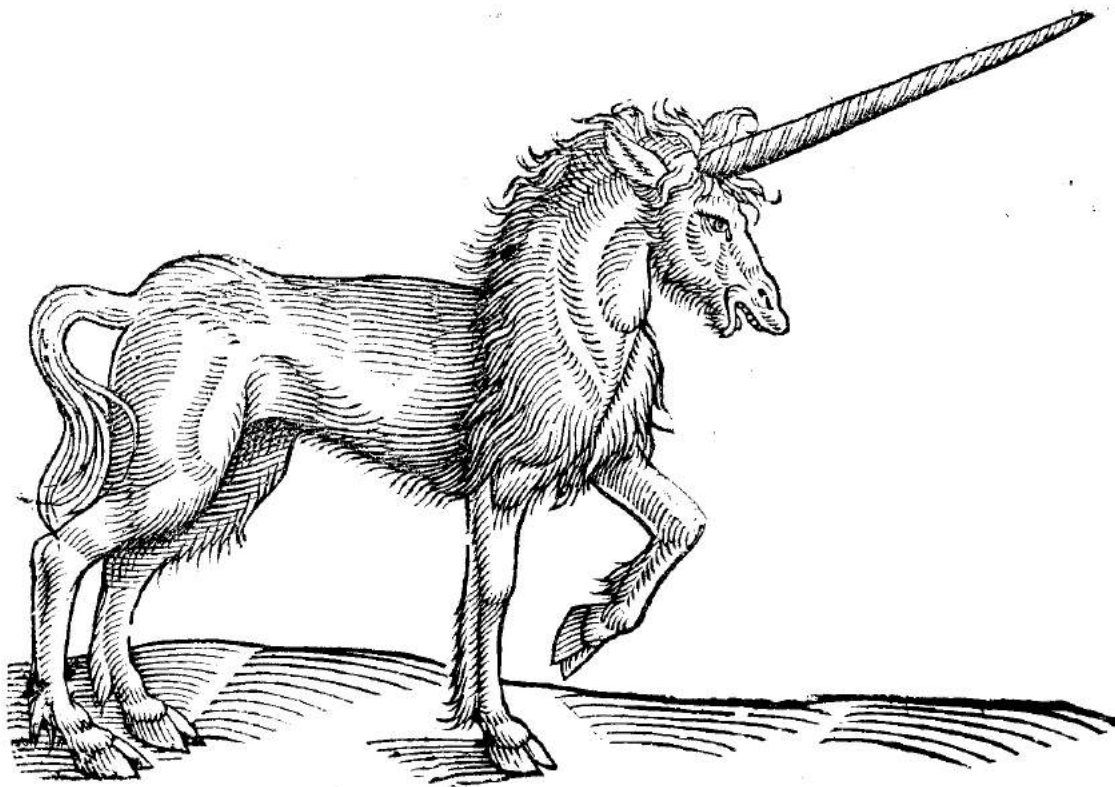




Illustration by Aubrey Beardsley from *Salome : A Tragedy in One Act* by Oscar Wilde. London, 1894. David M. Rubenstein Rare Book & Manuscript Library, Duke University.

ACADEMY of MUSIC
FRIDAY AND SATURDAY, OCT. 8 & 9
MATINEE SATURDAY.



ROBINSON CRUSOE

"Academy of Music. The Lingard Burlesque Co.," Broad sides and Ephemera Digital Collection, David M. Rubenstein Rare Book & Manuscript Library, Duke University.
http://library.duke.edu/digitalcollections/broadsides_bdssc022711/



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OFFICIAL
PROGRAM

•
FIFTY
CENTS



— HOMECOMING —

DUKE-VIRGINIA

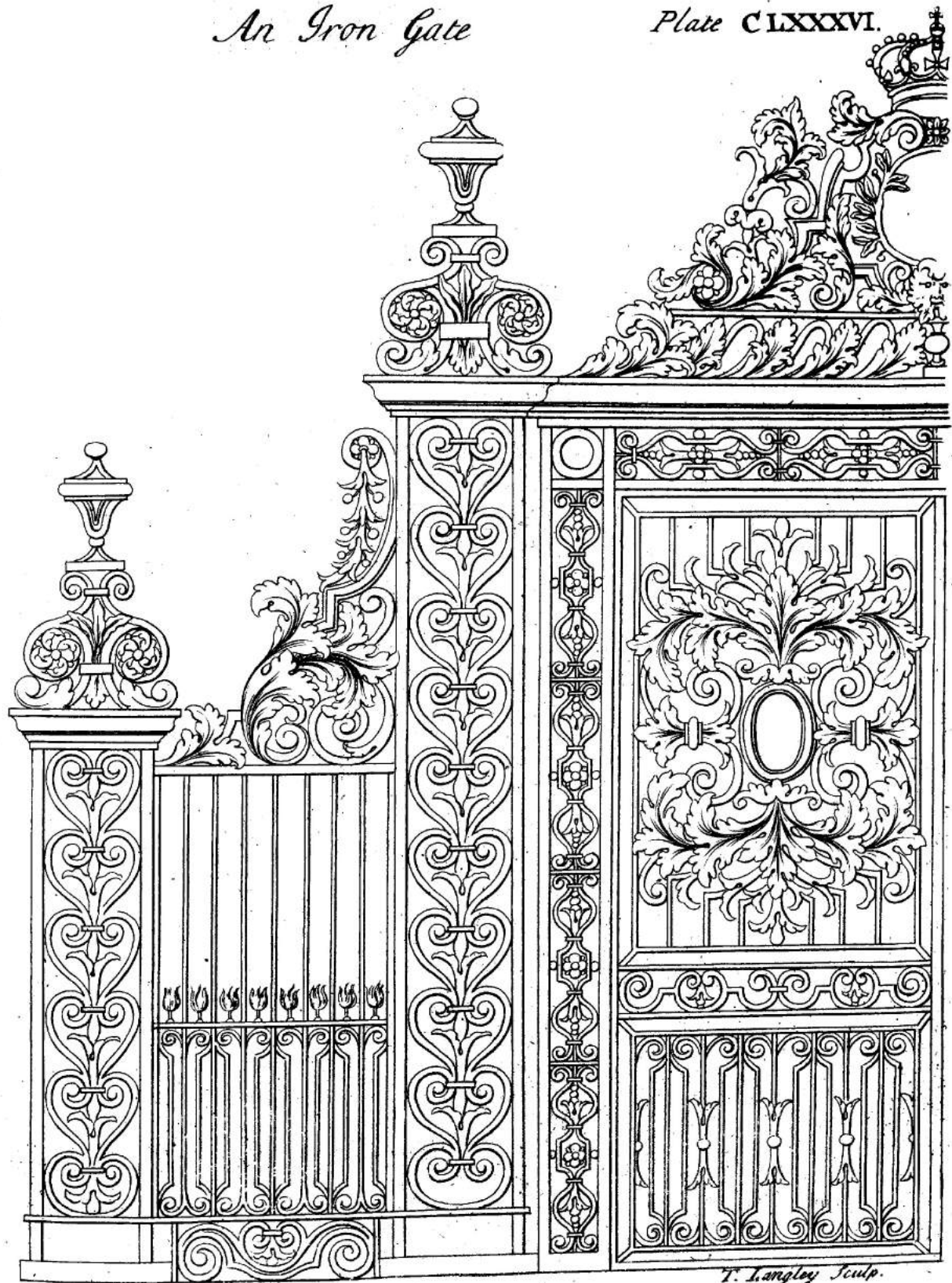
DUKE STADIUM

SATURDAY, OCTOBER 27, 1951

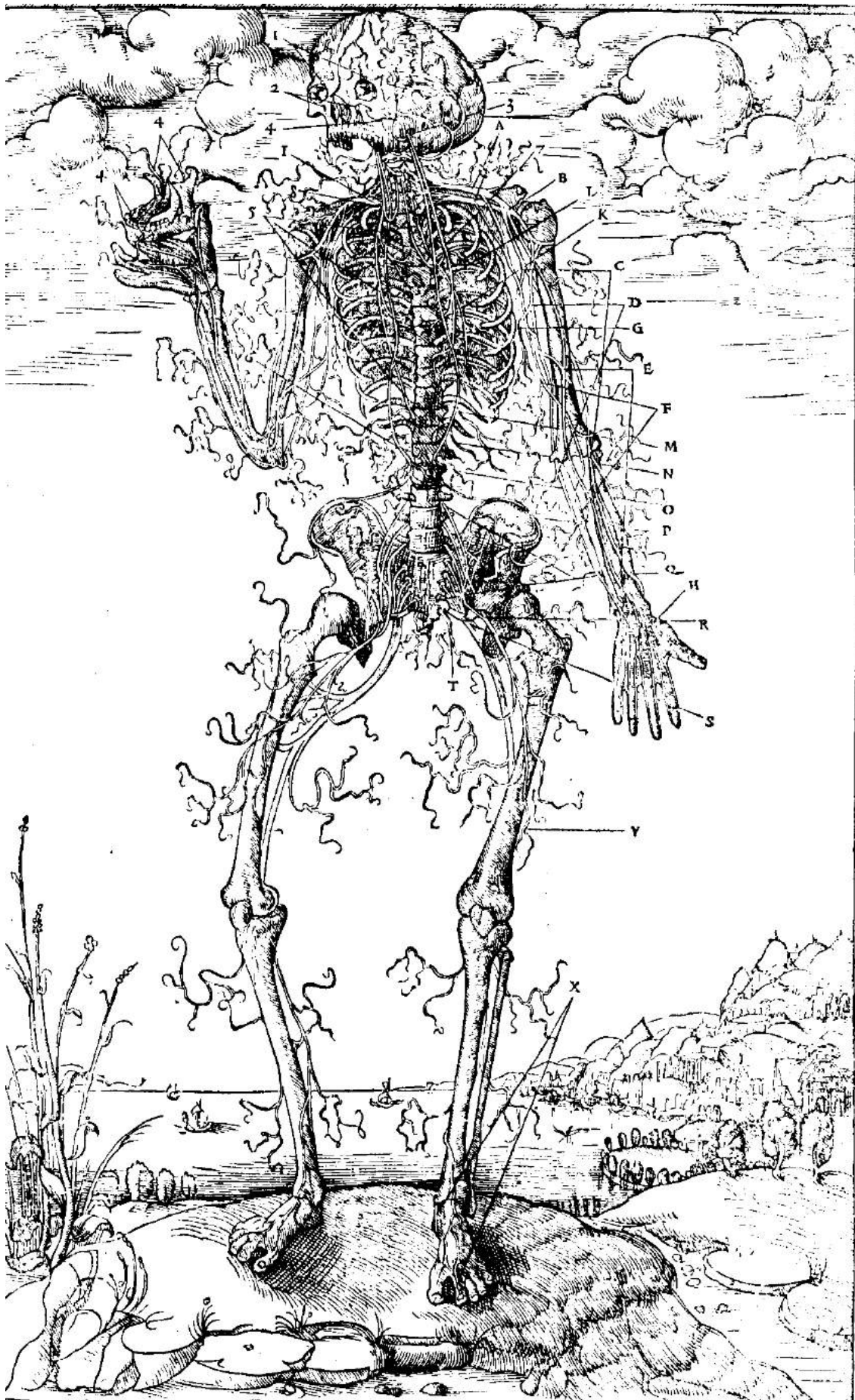


An Iron Gate

Plate CLXXXVI.



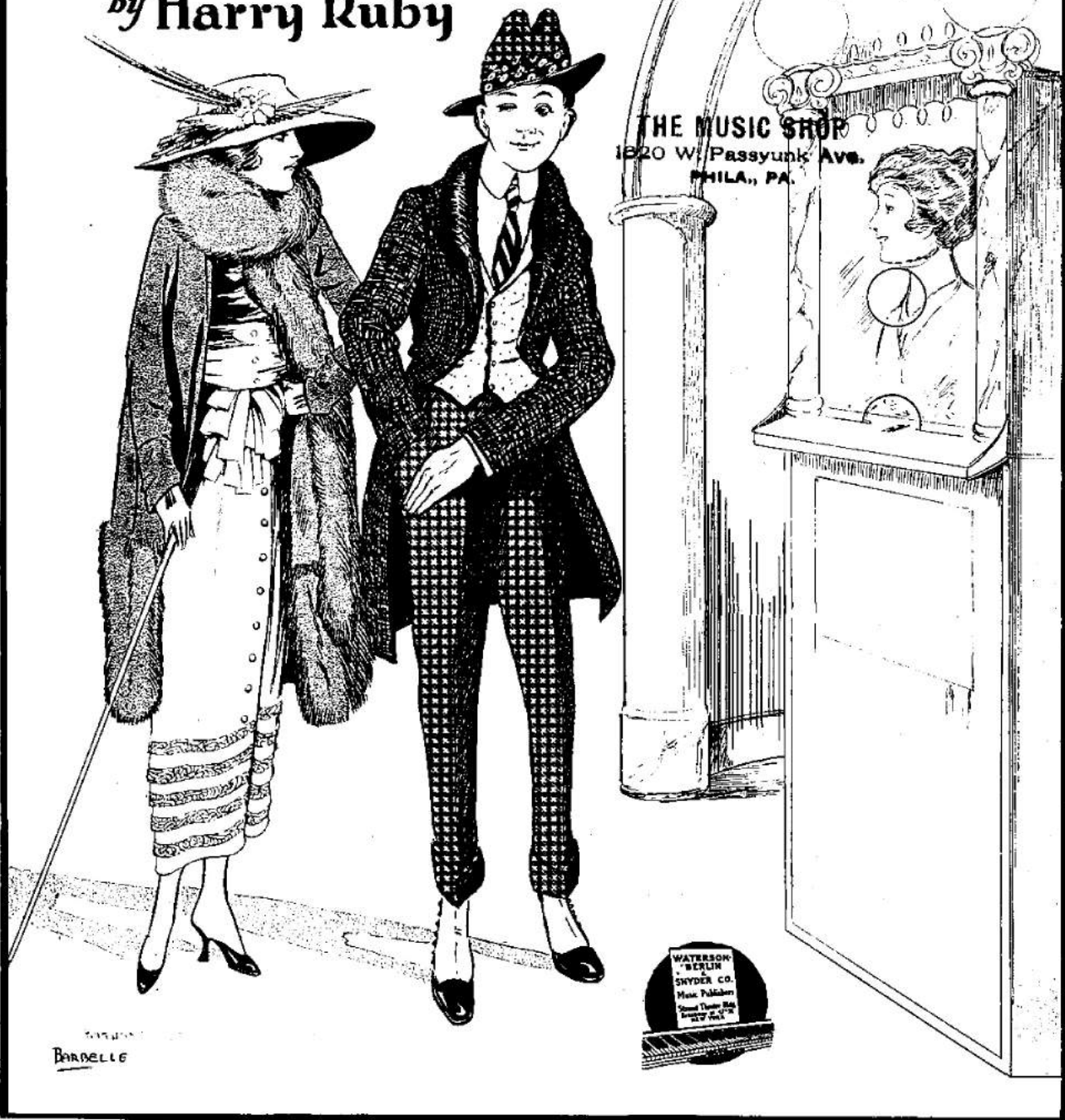
From *The City and Country Builder's and Workman's Treasury of Designs* by Batty Langley (London, 1745).
David M. Rubenstein Rare Book & Manuscript Library.



From *De Dissectione Partium Corporis Humani* by Charles Estienne (Paris, 1545). History of Medicine Collections, David M. Rubenstein Rare Book & Manuscript Library, Duke University.

WHAT'LL WE DO ON A SATURDAY NIGHT (WHEN THE TOWN GOES DRY)

by Harry Ruby





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