

DUKE UNIVERSITY

LIBRARIES

Fall 2012



volume 26, no. 1

DUKE UNIVERSITY LIBRARIES

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Now you can feel like you are. Search for us on **Instagram (dukeuniversitylibraries)** and follow our photo stream from around the Libraries!

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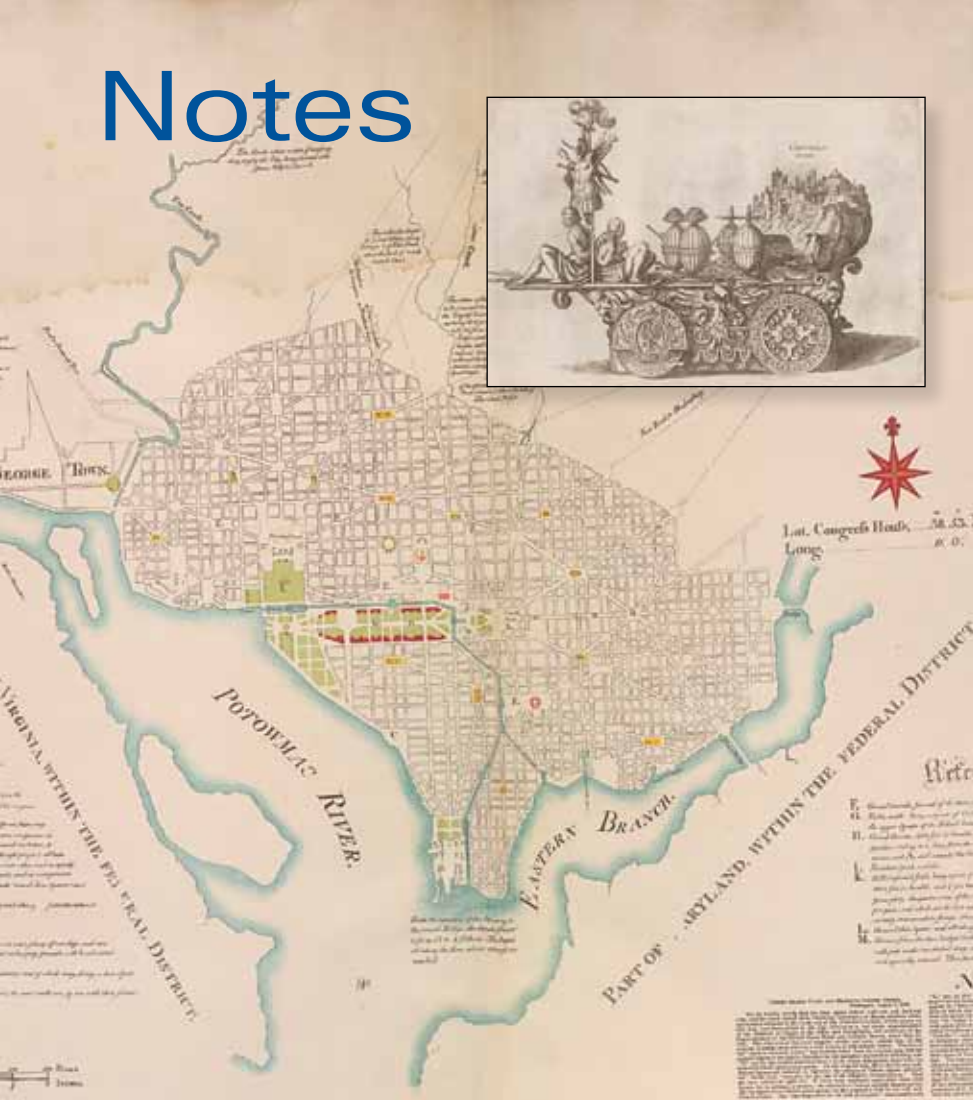
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View the Libraries' exhibits online at library.duke.edu/exhibits

Generally, the Perkins and Photography galleries are open Monday-Saturday, 9am–7pm, and 10am–7pm on Sunday. Visit library.duke.edu/exhibits for more information, or call (919) 684-3009 to confirm hours.



Exhibits

Perkins Gallery

December/March

Mapping the City: A Stranger's Guide

An exhibition curated by students from the Borderwork(s) Humanities Lab

A city map is more than just a tool for getting around, a snapshot of the street grid or the curves of a river. It projects varying and often competing ideas about a place—what it's like, or even what it means. Viewers and mapmakers alike are strangers to one another's interpretations, and both can be strangers to the many other possible definitions of urban space. This exhibition of maps from the Rubenstein Library, curated by students from the Franklin Humanities Institute Borderwork(s) Lab, invites spectators to explore various representations of cities of the past and formulate their own interpretations of the places presented.

Photography Gallery

December/March

A Mockery of Justice: Caricature and the Dreyfus Affair

Few legal cases in French history have been so decisive, and so divisive, as the twelve-year trial, re-trial and eventual acquittal of Captain Alfred Dreyfus. Dreyfus, a Jewish military officer, was falsely accused in 1894 of selling military secrets to the German army. The trial sparked a flurry of anti-Semitism in the popular press and inspired Emile Zola's famous open letter of outrage, "J'Accuse!" Drawing from the David M. Rubenstein Library's recent acquisition of the *Musée des horreurs* and its extensive collection of late-19th and early 20th-century periodicals, this exhibition explores the often satirical popular response to the Dreyfus Affair.

Biddle Rare Book Room Cases

December/March

The Road to Desegregation at Duke

In 2013, Duke University commemorates fifty years of African American students in its undergraduate classes. This exhibit, curated by the Duke University Archives, examines the role of African Americans at Duke prior to integration, the process of desegregation at the University, and how black students have shaped Duke since 1963.



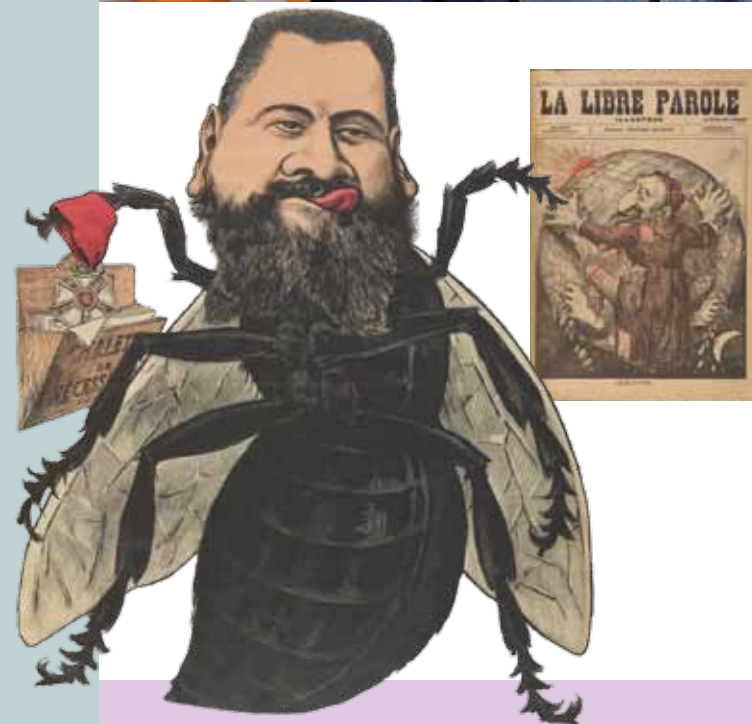
Deborah Feingold

Pulitzer Prize-Winning Author and Oncologist Visits Duke

On November 28, celebrated author and physician Siddhartha Mukherjee spoke before an engaged audience in Duke's Page Auditorium about the history of cancer, a disease humans have lived with—and perished from—for more than five thousand years. Mukherjee is a leading cancer physician and researcher at Columbia University and the author of *The Emperor of All Maladies*. Ten years in the writing, the book is a magnificent, profoundly humane "biography" of cancer—from its first documented appearance thousands of years ago to the epic battles of modern times to cure, control, and conquer it. The book won the 2011 Pulitzer Prize for General Nonfiction and was named one of the 10 Best Books of 2010 by the New York Times. Mukherjee was on campus to deliver the Weaver Memorial Lecture, hosted every other year by the Duke University Libraries in memory of William B. Weaver, a 1972 Duke graduate and former member of the Library Advisory Board. The event was co-sponsored by the Office of the Provost, Office of the Chancellor for Health Affairs, the Duke Department of Medicine, and the Duke Cancer Institute.

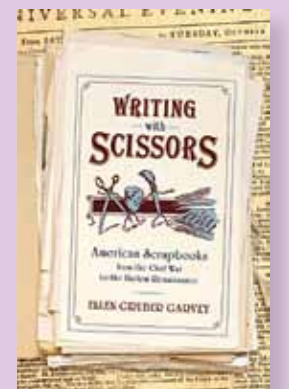
What's that Noise?

Duke's dramatic football victory this year over the University of North Carolina-Chapel Hill brought more than bragging rights to the Blue Devils. It also brought the Victory Bell back home. The Victory Bell is given to the winner of the annual Duke-UNC football game. The tradition goes back to 1948, when the idea was conceived by Duke head cheerleader Loring Jones, Jr., and UNC head cheerleader Norm Speer as a way to foster more friendly relations between the two campuses. On November 2, the Victory Bell was put on public display in the lobby of Perkins Library. Visitors were invited to ring the bell on the hour, and staff of the Duke University Archives put together a display of historical photos and Duke football memorabilia. Duke University President Richard H. Brodhead (shown here) and Coach David Cutcliffe also stopped by to give the bell a ring. This is the first time the bell has been in Duke's possession since 2003.



Scrapbooks as Archives of Popular History

Men and women 150 years ago grappled with information overload by making scrapbooks—the ancestors of Google and blogging. From Mark Twain to Susan B. Anthony, abolitionists to Confederates, African American janitors to farmwomen, people cut out and pasted down things they read and wanted to remember. That was the topic of a talk by Ellen Gruber Garvey in the Rare Book Room on October 29. Garvey is a professor of English at New Jersey City University and the author of *Writing with Scissors: American Scrapbooks from the Civil War to the Harlem Renaissance* (Oxford, 2012). Her groundbreaking book reveals a previously unexplored layer of American popular culture and opens a new window into the feelings and thoughts of ordinary Americans. "Scrapbooks are a democratic archive," Garvey said. "They tell us what the 99 percent of the past read and cared about." The talk also included a display of historical scrapbooks from the Rubenstein Rare Book & Manuscript Library, which Garvey consulted in the writing of her book.



Notes



Rights! Camera! Action!

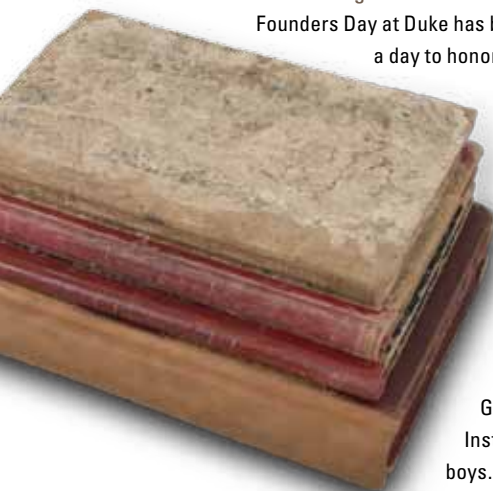
A Duke human rights film series

Celebrating Founders Day by Conserving Early Duke History
Founders Day at Duke has been celebrated since 1901 and marks a day to honor the university's benefactors and

history. The university's origins go back to 1839, when the Union Institute Society's constitution established a body with responsibility for the oversight of the affairs of Union Institute Academy of Randolph County, North Carolina. The Board of

Trustees was legally recognized in 1841 by an act of the North Carolina General Assembly, incorporating Union Institute Academy as a private school for boys. In honor of Founders Day this year, the Libraries' Conservation Services Department

gave conservation treatments to some of these earliest founding documents. The bound manuscript volumes pictured here included the Constitution of Union Institute Academy (bound with the Union Institute Academy Minutes and Accounts, 1839-1853), and the first three volumes of the minutes of Trinity College. These documents, which are housed in the University Archives, were sent to conservation after many years of sharing them with the Duke community—just in time to retain their original character as artifacts of Duke's history.

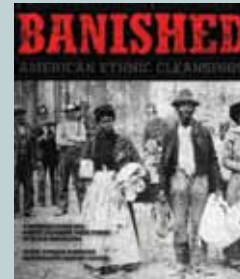


Events

January 17

Banished

Banished examines the legacy of racial cleansing incidents that occurred in communities scattered throughout the United States in the early twentieth century, when violent mobs forced thousands of African American families to abandon their homes. The film raises broader questions about how past wrongs can or cannot be redressed, by whom, and through what acts. This film screening is part of the Rights! Camera! Action! film series, co-sponsored by the Duke Human Rights Center, the Program in the Arts of the Moving Image, the Human Rights Archive, and the Archive of Documentary Arts. *Thursday, January 17, 7pm, Smith Warehouse, FHI Garage*



February 21

Andrew T. Nadell Book Collectors Contest

Every other year in February, the Friends of Duke University Libraries sponsor a book collecting contest to recognize and encourage student bibliophiles at Duke. This year's contest, named for Dr. Andrew T. Nadell M'74, recognizes student book collectors with prizes in the form of gift certificates to the campus bookstore for first and second place in undergraduate and graduate categories. Students will have samples from their book collections on display in the lobby of Perkins Library. *Thursday, February 21, Perkins Library Lobby*

April 11

The First Year

Five young teachers in Los Angeles public schools are followed through their first year of teaching in some of the U.S.'s toughest elementary, middle, and high schools. *The First Year* shows what happens when the system fails to serve, when families fail to support, and what the teachers must do when their idealism isn't enough. This film screening is part of the Rights! Camera! Action! film series, co-sponsored by the Duke Human Rights Center, the Program in the Arts of the Moving Image, the Human Rights Archive, and the Archive of Documentary Arts. *Thursday, April 11, 7pm, Smith Warehouse, FHI Garage*



Hector Abad Wins WOLA-Duke Book Award

The Washington Office on Latin America (WOLA) and Duke University have named Hector Abad's book *Oblivion, A Memoir* (Farrar, Straus and Giroux, 2012) as the winner of the 2012 WOLA-Duke Human Rights Book Award. The award honors the best current, nonfiction book published in English on human rights, democracy, and social justice in contemporary Latin America. Abad spoke in the Rare Book Room on November 29 about how the human rights situation in Colombia has evolved since the death of his father 25 years ago. Judges for this year's competition called Abad's book "deeply moving," "beautiful," and "original," recognizing it for painting a heartfelt picture of how damaging political violence is for victims and their families. Started in 2008, the WOLA-Duke Human Rights Book Award is a joint venture of Duke University and WOLA, a leading advocacy organization based in Washington, D.C. Books are evaluated by a panel of expert judges drawn from academia, journalism, and public policy circles.

See blogs.library.duke.edu
for more library news

Rubenstein Library Acquires John Hope Franklin Papers

The David M. Rubenstein Rare Book & Manuscript Library has acquired more than 300 boxes of papers and other materials belonging to late historian and Duke professor John Hope Franklin. Franklin is widely credited with transforming the study of American history through his scholarship, while helping to transform American society through his activism. He is best known for his groundbreaking book *From Slavery to Freedom: A History of African-Americans* (1947) and for his leadership on President Clinton's 1997 National Advisory Board on Race. Franklin donated a small collection of his personal papers to Duke in 2003. This large addition, donated by Franklin's son and daughter-in-law John Whittington Franklin and Karen Roberts Franklin, completes the archive of one of the 20th century's most distinguished public scholars. The papers will be held in the John Hope Franklin Research Center for African and African American History and Culture, part of the Rubenstein Library. The center was founded in 1995 in honor of its namesake.



Notes



Papers of Rabbi Heschel, Influential Religious Leader, Come to Duke

Duke has acquired the papers of Rabbi Abraham Joshua Heschel, a scholar, writer and theologian who is widely recognized as one of the most influential religious leaders of the 20th century. Heschel was a highly visible and charismatic leader in the civil rights and anti-Vietnam War movements. He co-founded Clergy Concerned About Vietnam and served as a Jewish liaison with the Vatican during the Second Vatican Council, also known as Vatican II. The collection, which has never before been available to scholars, consists of manuscripts, correspondence, publications,

documents and photographs spanning five decades and at least four languages. Included among the papers are notes and drafts for nearly all of Heschel's published works, as well as intimate and extensive correspondence with some of the leading religious figures of his time, including Martin Buber, Thomas Merton, Eugen Rosenstock-Huussy and Reinhold Niebuhr. Heschel's theological works include *The Sabbath* (1951), *Man is Not Alone* (1951) and *God in Search of Man* (1955). His writings continue to influence contemporary discussions of religion and social justice.

Lilly Library Hosts Debate and Election Events

This year's presidential election generated much excitement and activity around campus—especially at Lilly Library. Librarians there organized a series of events and watch-parties around the debates and election, all of them featuring commentary and analysis by Duke faculty experts. During the first Obama-Romney debate, professors Mac McCorkle and Don Taylor of Duke's Sanford School of Public Policy were on hand to help students understand the issues and deconstruct the sound-bites. On election night, students watched election returns with live commentary by a line-up of Duke professors of public policy and political science, including James Hough, John Aldrich, and Nick Carnes. And on the day after the election, political science professors Peter Feaver (who served on the National Security Council under Presidents Clinton and George W. Bush), and Bruce Jentleson (who served in the State Department under President Obama) analyzed election results and reflected on what they meant. The events were co-sponsored by the Sanford School of Public Policy and East Campus Residence Life.



Multimedia Project Studio Opens in Bostock

In August, one of two specialized multimedia production labs at Duke opened for business in a renovated space on the lower level of Bostock Library. The Multimedia Project Studio (MPS) serves as an incubator where students and faculty can create and edit graphics, web pages, audio, and video. The nearby Link, the Center for Instructional Technology, and the MPS together comprise a technology-rich corridor right in the heart of the library. The relocated facility builds on successful collaborations between the Libraries and Duke's Office of Information Technology, which also manages a second multimedia lab in Lilly Library on East Campus. Both labs feature high-end, integrated hardware and software for working with audio, video, graphics, and other media. The new location has already seen heavy use, given the increased demand for graphic and video resources as more Duke faculty incorporate multimedia into their courses.



RL Magazine Debuts

It has been a landmark year for the David M. Rubenstein Rare Book & Manuscript Library. In addition to beginning the long-awaited renovation of the special collections library, we launched another publication dedicated especially to Rubenstein Library news and developments. The first issue of *RL* (published summer 2012) includes articles on the upcoming renovation, notable gifts and acquisitions, new initiatives, and upcoming events. We invite you to read a copy online (tinyurl.com/rlmagazine) or pick up a print copy the next time you visit.

Duke Joins Korean Collections Consortium

This fall, Duke University Libraries was invited to join the Korean Collections Consortium of North America, a prestigious group of research libraries with particularly strong collections in Korean Studies. Established in 1994, the consortium is a cooperative collection development program for Korean Studies resources, funded by the Korea Foundation. Through this program, Koreanists at any North American institution can have access to Korean scholarly materials for their teaching and research through free interlibrary loans. The Korea Foundation provides annual funding toward the purchase of books and materials to expand the Korea-related collections of member libraries, and each library is responsible for developing in-depth collections in certain subjects. Other consortium members include Harvard, Stanford, Princeton, UCLA, and the University of Chicago, among others.

MacArthur Fellow Comes to Duke for Visiting Filmmaker Series

Laura Poitras, documentary filmmaker and 2012 MacArthur "Genius Award" recipient, visited campus on October 24 for a public conversation about her work at Duke's Nasher Museum of Art. The discussion was facilitated by arts advocate, historic preservationist, author and accomplished TV interviewer Barbaralee Diamonstein-Spielvogel. Poitras is known for her incisive and nuanced portraits of individuals during wartime. Her films *My Country, My Country* and *The Oath* have won numerous awards, including the Special Jury Award at the Full Frame Documentary Film Festival. Duke University established the Barbaralee Diamonstein-Spielvogel Visiting Filmmaker Series to feature artists whose work addresses significant contemporary topics of social, political, economic, and cultural urgency. Filmmakers chosen to participate have a recognized body of work and show promise of future contributions to documentary filmmaking. The series is sponsored by the Libraries' Archive of Documentary Arts, the Program in the Arts of the Moving Image, the Screen Society, and the Center for Documentary Studies.



Moving Duke *Forward*

*How the Libraries
Will Help Shape
Duke's Future*

On September 29, 2012, Duke University launched the most significant fundraising and alumni engagement campaign in its history. The comprehensive \$3.25 billion campaign, "Duke Forward: Partnering for the Future," will support strategic priorities across the university, with a goal of raising \$45 million for the Duke University Libraries.

DUKE
/forward

Campaign Priorities

- ▶ Spaces for study and community
- ▶ Building distinguished collections
- ▶ Technology for faster, easier, smarter research
- ▶ Programs that educate and engage
- ▶ Supporting experts and innovators

This undertaking comes at an important time in the Libraries' history. Over the past decade, we have undergone a dramatic physical and technological transformation, becoming one of the most popular destinations on campus. Now, thanks to the largest philanthropic gift in our history from trustee and campaign co-chair David M. Rubenstein ('70), we are about to renovate our world-class special collections library and complete the final phase of the Perkins Project.

The Libraries have always represented the intellectual and social center of Duke, bridging every element of the Duke experience from teaching and research to tradition and community. Across two campuses and the Duke Marine Lab, students and faculty gather in our libraries to exchange ideas, explore our collections, participate in cultural events, and experiment with innovative tools that enrich teaching and learning.

In its relatively short history, Duke has built one of the top research library systems in the country. As our prominence and reputation continue to grow, the whole university will benefit. Here's a look at our plan for moving Duke forward.



Spaces for Study and Community

Every eight seconds, someone walks into a Duke University library. Over the past decade, the Libraries have undergone a renovation and expansion that have greatly enhanced the research support and gathering space we provide for these 21st-century students and scholars.

Over the next few years, we'll renovate the newly renamed David M. Rubenstein Rare Book & Manuscript Library, reimagining this important space to make it easier for scholars, graduate students, and undergraduates to utilize the primary resources so essential to their work. Undergraduate research is a signature part of the Duke experience. More than half our students pursue a faculty-mentored research project, and they often rely on the rich special collections and expert assistance of the Rubenstein Library and its staff. We'll create an expansive research room, reconfigure and renew spaces to facilitate both independent research and the collaborative exploration of questions and exchange of ideas.

When the renovation is complete, the Rubenstein Library promises to be one of the crown jewels of Duke, as much a part of the complete Duke experience as the Chapel, Cameron Indoor Stadium, and the Sarah P. Duke Gardens.

Building Distinguished Collections

The backbone of every great library is the strength of its unique collections. At Duke, the Rubenstein Rare Book & Manuscript Library contains 20 centuries of history and culture, including one of the top three collections of Walt Whitman's manuscripts, distinctive history of medicine holdings, powerful oral histories from the Jim Crow South, and the largest collection of modern economists' papers in the world, including nine Nobel Prize winners.

Collections of this caliber transform disciplines by facilitating archival research previously impossible, attract visiting scholars and top faculty whose work depends on the richness of the Libraries' resources, open eyes to historical events and debates, and establish the university as a leader in critical fields. That kind of face-to-face encounter with primary documents and artifacts is what original research is all about. Philanthropic support during the Duke



Forward campaign will help us take advantage of opportunities to add primary materials and expand collections in important areas that align with Duke's academic and research priorities. We'll also build on our historically strong foundational print collections, those unique and high-profile holdings that distinguish Duke from other research universities.

Technology for Faster, Easier, Smarter Research

Every five seconds, someone visits our library website. The internet has become the primary way people find and use information. That's why we're investing staff and resources in a range of tools and technologies, from mobile apps to digital mapping, expanding our ability to accommodate the new ways our faculty and students teach and learn.

Philanthropic investments in our technical infrastructure and in enhancing staff expertise can help us migrate print materials to digital formats, improve our capacity to archive and share data, and collaborate with instructors on innovative ways to achieve their teaching goals.

Developing our digital collections and services will also help us meet growing demands for managing large data sets, visualizing complex statistical information, and developing

mobile interfaces. By continually exploring and testing new technologies, we can maintain the Duke University Libraries' role as IT leaders in academia.

Resident Experts and Innovators

Our librarians and skilled staff provide invaluable service to the Duke community, answering over 115,000 reference questions a year (virtually and in-person) and leading more than 600 presentations and training sessions. They're accomplished specialists versed not only in their particular academic fields, but also in how best to find, organize, preserve, and share the wealth of material available in today's information-driven society. Our 35 research librarians, with expertise in topics ranging from astrophysics and anthropology to statistics and zoology, provide specialized research support to faculty, staff, and students. Our scholarly communications director, a renowned expert on copyright, intellectual property and scholarly publishing, advises faculty, administrators, and students about related issues and best practices. And the experts in our conservation lab, one of the best of its kind, work meticulously to extend the life of our holdings, ensuring that knowledge can be passed on to the next generation.

As our collections and services grow to support Duke's priority research areas, we'll need to recruit and retain talented and innovative librarians, technologists, and archivists who will help our students and faculty blaze new paths in research.

How Far Along Are We?

\$26 Million

Goal: \$45 Million



Gift Opportunities

- Your gift of \$25,000 or more can name a space in the Perkins, Bostock, or Rubenstein Library. Explore a map of available spaces at dukeforward.duke.edu/libraryspaces.
- \$25,000 to \$1 million can enable investment in new technologies that fuel teaching, research, and access to Duke's unique collections.
- \$1.5 million can endow and support the position of university archivist or special collections librarian.
- \$100,000 or more can endow a research prize for undergraduate or graduate students, to recognize excellence in the use of library resources.
- Your expendable gift of \$25,000 can fund research travel grants for visiting scholars to come to Duke and use our special collections.
- \$50,000 or more can endow a named, unrestricted collections fund, enabling the acquisition of important resources for the future.
- \$100,000 or more can endow a collections fund of your choosing, regularly adding library resources in a particular subject or area.



Programs that Educate and Engage

Whenever you visit a Duke library, you are guaranteed to find something new and interesting—even if you only came in search of a book or cup of coffee. Every year, the Libraries host more than 100 public events, including workshops, exhibits, book talks, symposia, film screenings, music performances, award ceremonies, lectures, and the largest student-organized social event at Duke—the Library Party. These events highlight our inspiring collections, showcase student and faculty creative work, and foster conversation between the academic community and the general public.

As our event and exhibition capabilities expand with the Rubenstein Library renovation, we will need to increase support for public programs and outreach activities. The result will be an even more welcoming, inviting, and stimulating library, one that the entire Duke community can be proud of. A great library is one of the purest expressions of a university's spirit. Support for public programming will ensure that Duke's Libraries are not only sanctuaries of quiet study and scholarly discovery, but also places of inspiration, conversation, and delight.

Your Gifts Make It Possible

Meeting the needs of almost 15,000 students, some 1,800 faculty, and more than 30,000 employees of a major research university is challenging work. And unlike many private research libraries, we pride ourselves on being open to the public.


Just as communities depend on their libraries, so do we depend on our community for ongoing support. Your gifts help us provide the highest level of service to our students, faculty, and the many outside researchers who use our collections, advancing the university's research and teaching missions.

The great social reformer Henry Ward Beecher once said, "A library is not a luxury but one of the necessities of life."

Naturally, a lot of librarians would agree with him. But so would the legions of Dukies who have walked through our doors and emerged with the research and critical thinking skills that will last them a lifetime. Support for the Libraries through the Duke Forward campaign will help us advance the university's highest academic priorities

and prepare today's forward-thinkers to make a meaningful difference in the world. 





Books cleared from
the 3rd floor of Perkins
Library to accommodate
the temporary renovation
quarters of the David M.
Rubenstein Rare Book
& Manuscript Library:
**350,000 (approximately
300–350 tons)**

Average
weight of a
blue whale,
the largest
animal
on earth:
180 tons

Find out more
interesting facts
in the **Duke
University Libraries
Annual Report**

The Making of a Massive Online Course

By Cara Bonnett

Team Works Behind the Scenes to Build a Coursera “MOOC”

Ronen Plesser arrived with his whole bag of tricks: a hot-pink bowling ball, a vacuum pump, a transparent globe, a Slinky, and a collection of light bulbs and carabiners.

Plesser, a Duke professor who has taught physics for more than 20 years, brought his best lessons to Duke Media Services’ on-campus studio. His audience: 35,000 students almost as geographically dispersed as the stars in the nighttime sky. That’s the current enrollment in his introductory astronomy course, one of 10 massive open online courses (MOOCs) Duke is offering through Coursera.

“I’ve never done a video of this, so I don’t know yet how to optimize for it,” said Plesser, who brought his props to the studio to record demonstrations of key astronomy concepts (the vacuum pump, for example, helps illustrate why there’s no water on the moon). “But I’m excited to see what we can do.”

As faculty members take center stage in sharing their courses with more students than they’d once hoped to teach in a lifetime, universities are learning that it takes a team behind the scenes to deliver this new kind of course to a worldwide classroom.



We wanted to try different subjects, different styles of teaching, and learn from the experience.
—Lynne O'Brien

“We’ve been recording lectures for a long time, but I don’t think anyone at Duke has experience in teaching in this kind of environment,” said Lynne O’Brien, director of the Libraries’ Center for Instructional Technology. “There’s a huge learning curve, and we’re building infrastructure and processes while we do it. But we have been well-prepared because Duke has encouraged messy experimentation with technology. There’s a culture for the faculty and staff that encourages people to try it and figure it out, even if it’s not always perfect or smooth.”

That’s one reason Duke is offering more courses with Coursera than any other university, O’Brien said: “We wanted to try different subjects, different styles of teaching, and learn from the experience.”

Some of the earliest decisions involved the basics of course planning: How might you structure a course if you don’t have to deliver it in 14 weeks of 50-minute sessions? “Once people are freed of the standard way of doing things, their imaginations take flight, and that has been fun,” O’Brien said.

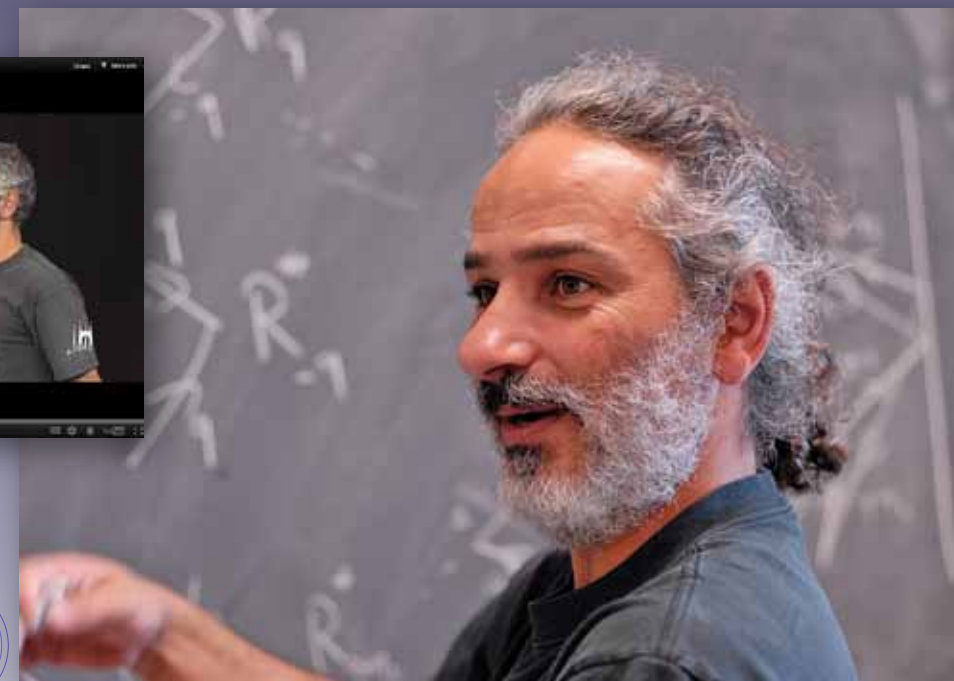
Duke’s Center for Instructional Technology assigned two consultants to each course, helping faculty members determine the optimal duration and structure, keeping in mind that materials might be reused in a variety of ways later.

Next came decisions about how to record and edit videos, working around the schedules of highly in-demand faculty.

Duke staff quickly put together video “kits” that included a laptop, high-quality camera, tripod, external microphone, cabling and recording software for faculty who wanted to record their own videos.



Above and right: Professor Ronan Plesser is teaching an introductory course on astronomy as a Duke “MOOC” through Coursera.



Some instructors worked in Duke’s newly renovated Multimedia Project Studio in Bostock Library or (like Plesser) in Duke Media Services’ on-campus studio.

The volume of media “assets”—more than 90 videos were produced in about six weeks for Duke’s first Coursera course—immediately raised questions about how much content to archive, and how.

“We haven’t had time to figure out a long-term solution, but we have a solution that works now and will give us time to figure out what to do,” said Elizabeth A. Evans, who’s directing video production as part of Duke’s Office of Information Technology.

Duke also hired an intern to help navigate tricky copyright issues, tracking down open versions of images and working with publishers to gain access to textbooks and journal articles.

“Some things that are OK to do as fair use in a classroom aren’t OK to do in MOOCs,” O’Brien said. “The publishing world is not sure how to deal with this. One of our faculty is in the uncomfortable position that he can’t assign readings of his own journal articles (due to copyright issues).”

Meanwhile, Duke also is seeking to quantify just what’s involved in building a MOOC. And as the first Duke courses get under way, staff are sifting through a vast wave of student data, trying to get their arms around assessment on a grand scale.

“The big question everyone has is: Who’s out there? Who signed up and why, and what do they hope to get out of it?” said Yvonne Belanger, head of assessment and planning for Duke University Libraries.

Early numbers provide some answers: About two-thirds of the 11,000 registered students in Duke’s first MOOC, for

example, hail from outside the U.S. In the first weeks, about 5,000 signed on to the site, watched a video or took a quiz. (A substantial chunk of students admitted in an early questionnaire that they plan to only do just a little bit of the course.)

Most interesting, though, is the feedback on the discussion board, where the most popular thread was a “thank you” to the professor.

“Students are hugely appreciative of the opportunity to participate in this kind of learning,” said Belanger, who described the feel as less like a class and more like an informal learning community. “From the very first day, we’ve seen students forming virtual or in-person study groups,” organizing Facebook groups, Google hangouts and in-person meetings in locations as far-flung as Russia, Brazil, Greece, Australia, China and India.

“We don’t know whether what we’re seeing is typical. We’ll start to connect with other schools and compare, because we all want to start learning from each other. That will be part of the future,” Belanger said.

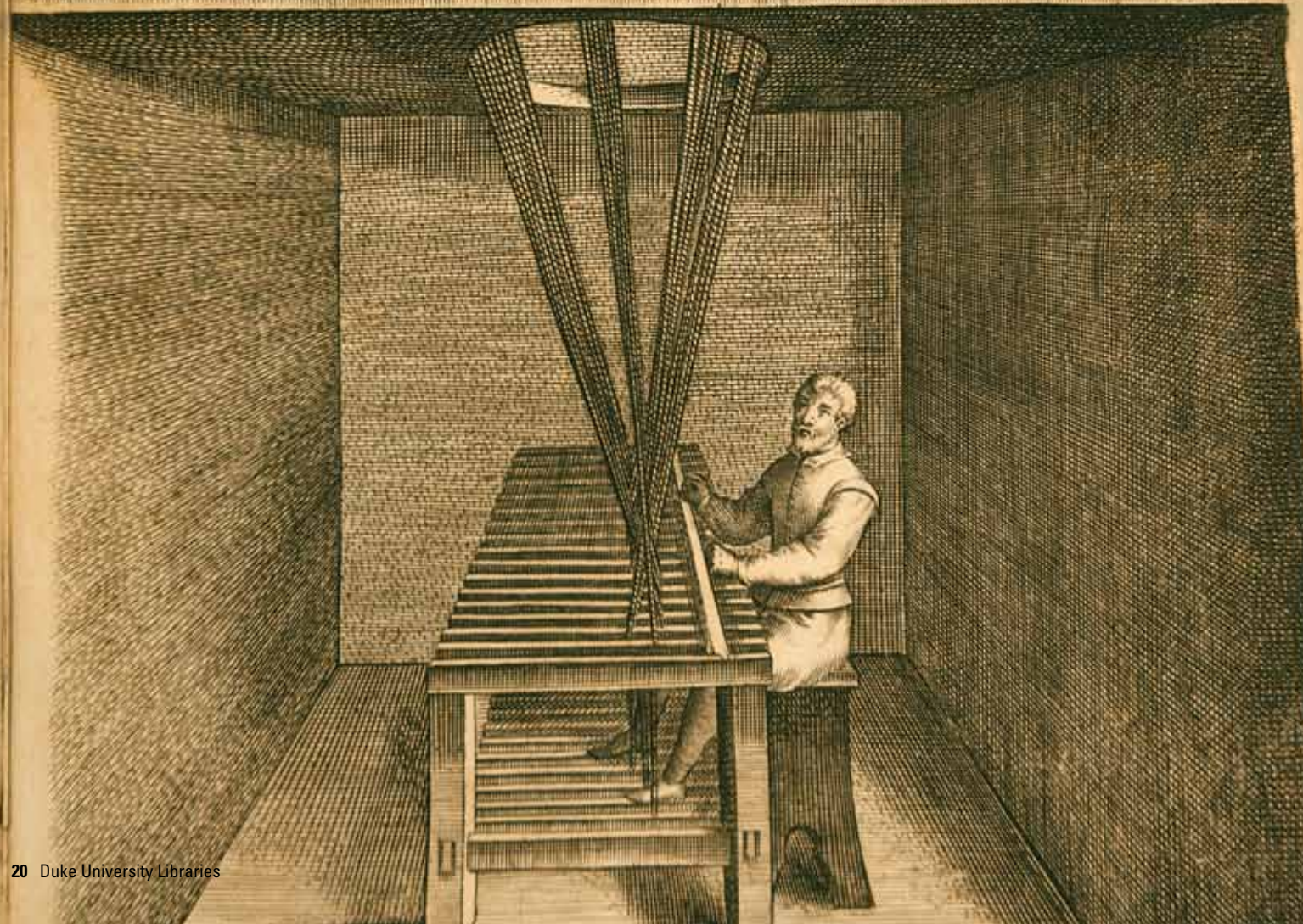
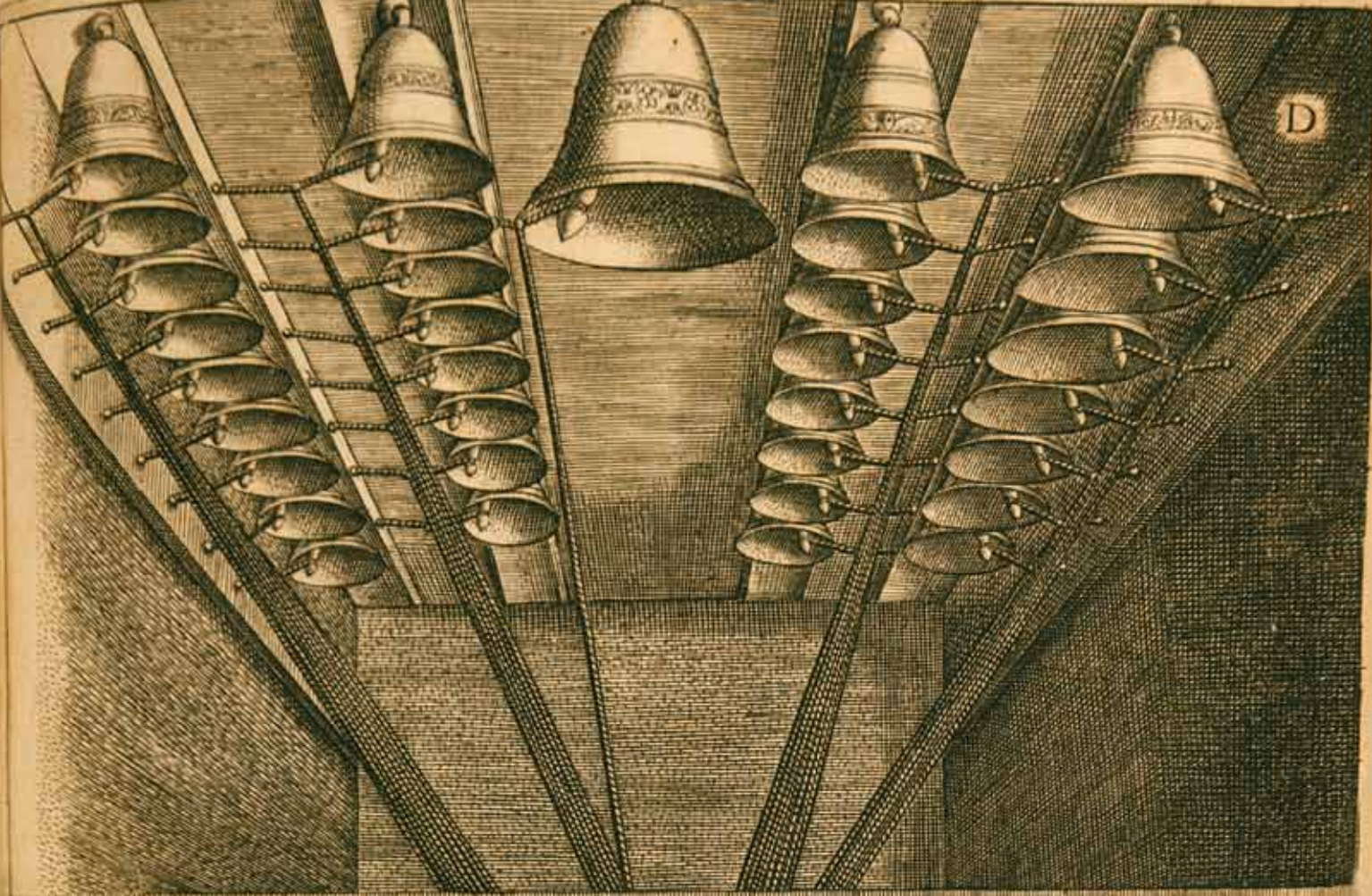
In the meantime, the project has inspired faculty who aren’t participating with Coursera to explore new possibilities for their own courses.

“This will impact on-campus teaching and learning in ways we did not imagine when we started,” Belanger said. “It’s important to Duke to focus on innovation in teaching, and this looks like an effective vehicle for doing that.”



The big question everyone has is: Who’s out there?
—Yvonne Belanger

Cara Bonnett is Managing Editor at Duke’s Office of Information Technology. This story originally appeared online on DukeToday (today.duke.edu).



FOR WHOM THE BELL TOLLS

Angelo Rocca (1545–1620)

is best known as the founder of the Angelica Library, the first public library in Rome. He was also head of the Vatican printing office and a prolific author and philologist in his own right, with more than sixty works to his name. One of those was *De campanis commentarius* (A Commentary on Bells). Published in 1612, it is one of the earliest comprehensive studies of bells and bell ringing.

Working in the Vatican gave Rocca a broad knowledge of bells and their many uses. In *De campanis*, he investigates the origins of bells, bell terminology, the office of the bell ringer, and bell ringing customs for secular and ecclesiastical occasions. One chapter is entirely devoted to musical bells, and there is a special chapter on clock-chiming at the end. Two illustrated folding plates show the 24-hour astrological clock of the tower of St. Mark's Cathedral in Venice, and the elaborate chiming clock of St. Lambert's in Liège. Also illustrated are a giant bell requiring a team of 24 ringers, and a bell-organ which uses 33 bells sounded by one man from a keyboard.

This extremely rare first edition was recently purchased and added to the collections of the Rubenstein Rare Book & Manuscript Library in honor of J. Samuel Hammond ('68, MTS '96), who retired this fall after more than forty years of service to Duke, most of them spent in the Libraries.

Sam is perhaps better known (or heard) as Duke's official carillonneur. Every weekday at 5:00 p.m., and also before and after Sunday worship services and on occasional special events, he ascends the tower of Duke Chapel and sits down at a special keyboard that operates the carillon's 50 bells, which range in size from 10 pounds to five tons and span four chromatic octaves. Sam began playing the carillon as a Duke undergraduate in 1965 and was appointed University Carillonneur in 1986 by President H. Keith H. Brodie. He is only the second person to occupy the post.

Although he has retired from the library, Sam will continue playing the carillon on weekdays and after chapel services, carrying on the familiar refrain of another day at Duke. 🎹



Opposite and this page:
Illustrations from *De campanis commentarius*
(1612), by Angelo Rocca.



Postcard from Johannesburg



How One Duke Student Got the Most Out of Her Library

By Aaron Welborn

It isn't often that librarians find out what happens to the people we help. Most interactions follow a familiar pattern—another question answered, another obscure reference tracked down, another student sent off feeling smarter and more confident. But what then? What comes of all that knowledge and discovery? Most of the time, we simply don't know.

But once in a while we receive encouraging reports from the field, as in the case of Ryan Brown.

In 2010, when Ryan was a junior history major at Duke, she wrote a paper for a course on

twentieth-century South African history about a brilliant though little-studied journalist from Johannesburg named Nat Nakasa. She never expected it would be anything more than a small research project. “The short life of a writer from a repressive society halfway around the world seemed both too obscure and too specific to be effectively researched at Duke,” Ryan said.

But she soon found herself spending long hours in the study carrels in Perkins Library, immersed in a wealth of information about Nakasa. He was a victim of cruel times, forced

to relinquish his citizenship in 1964 when he accepted a prestigious Nieman Fellowship at Harvard and the apartheid government refused him a passport to return home. The experience of living in exile ultimately led Nakasa to take his own life, ending a brief but prolific journalistic career.

The paper Ryan wrote for that class got an A. Not only that, but it struck her professor, Karin Shapiro, as “superbly researched and written.” Ryan had used almost every primary and secondary resource at her disposal—biographies, databases, scholarly books and journals, theses and

dissertations. For an undergraduate, it was impressive work.

Shapiro nominated Ryan's paper for the Duke University Libraries' Robert F. Durden Prize, which recognizes undergraduate excellence in research. Ryan won that prize and the \$1,000 that goes with it. But more than that, she had found a topic she could sink her teeth into.

During her senior year, Ryan expanded her research on Nakasa into a 160-page honors thesis. It was, Professor Shapiro acknowledged, “well beyond what was required.” This time Ryan really dove deep into her subject, combing through obscure South African newspapers on microfilm and poring over the Rubenstein Library's complete set of *Drum* magazine, the South African periodical for which Nakasa did most of his writing.

When she learned of a slim volume authored by Nakasa's father in the 1940s, Ryan tracked down the only known copy of it for sale in the United States, offered by a rare book dealer in Chicago. With the help of Professor Shapiro, Ryan contacted librarian Margaret Brill, who set in motion the process of purchasing

the book and adding it to Duke's collections. Another librarian, Mark Thomas, aided Ryan in filing Freedom of Information Act requests to obtain classified U.S. government documents relating to Nakasa, which had never been seen or used by other researchers.

“The Libraries' resources allowed me to hop across oceans and decades,” Ryan said, “pulling from obscurity the life story of a man whom I once assumed would be too difficult to access.”

Once again, Ryan got an A on her paper. Once again, she was awarded the Libraries' Durden Prize and racked up another \$1,000. But this time, Ryan turned her honors thesis into a Fulbright Fellowship to South Africa, where

she has spent the last year completing her research and writing a book about Nakasa. She sought out and interviewed people who knew him personally, including members of his family and contemporary South African writers like Nadine Gordimer. She unearthed original papers and letters at the South African National Archives and the University of Witwatersrand.

The result is *A Native of Nowhere: The Life of South African Journalist Nat Nakasa*, the first full-length biography of this important South African author and public figure. The book has already been accepted by a South African press and will be published in 2013. Not bad for her first year out of college.



Opposite: Ryan Brown in South Africa. Top right: The “research-mobile.” Above: Nat Nakasa (front row, second from right) with other Nieman Fellows at Harvard, 1965.

“I never thought the first city I would live in after graduation would be Johannesburg,” joked Ryan, who grew up in Denver. But the experience of interviewing subjects connected with Nakasa's life opened her eyes to the fascinating cultural landscape of another country. “These are people who have been observers and critics of South Africa for over fifty years. They are some of the most sharp, witty, and insightful people I've ever met.”

Her year abroad also helped Ryan discover a career interest in journalism. In order to supplement her Fulbright funds, she wrote occasional freelance pieces for the *Chronicle of Higher Education* and the South African *Mail & Guardian*. “What I would love to do is tell international stories to American audiences,” she said.

She may soon get that opportunity. Ryan was recently hired as an intern by the *Christian Science Monitor* editing international news.

Reflecting on her former student's success, Professor Shapiro said that she wasn't surprised Ryan was so drawn to a subject like Nat Nakasa: “I think she saw something in him



that she sees in herself. Like him, she has an eye for the magnificently turned phrase and for irony and satire.” As a researcher and journalist, she is also dogged and resourceful. “If it's out there, she will find it,” said Shapiro.

And what about the Durden Prize money? How did Ryan use that \$2,000?

“I bought a rickety old Toyota, which I drove all over Johannesburg and all the way to Durban and back,” she said. In a country with poor public transportation, there's no other way she could have conducted all those interviews and visited all those archives. “I call it my research-mobile.”

“As Ryan's advisor, I am incredibly proud to be associated with her work,” said Shapiro recently, “and I can only imagine that the many librarians she consulted will be, too.” Indeed, and when her book is published next year, it will have a place in Perkins Library, where it all started out as a question looking for an answer.



VOTE FOR THE LIBRARY!

Earlier this fall, we got into the election spirit here in the Libraries and decided to host a little competition.

We challenged Duke students to “be our Super PAC” and make a mock election video explaining why the Duke University Libraries get their vote.

Was Perkins their ideal of hope and change? Did Lilly have what it takes to fix the knowledge economy? Should librarians rule the world? With so many hearts and minds up for grabs out there, we thought we could win a few.

The rules were simple. Videos had to be 90 seconds or less, and they had to look, feel, and sound like an actual political commercial. Parody, irreverence, swelling music, patriotism, fear mongering, and nostalgia were encouraged. We also encouraged students to use the new Multimedia Project Studio in Bostock Library, which has everything you need to edit and produce your own videos.

Eligible video entries were posted on our blog and on the Libraries’ Facebook page, where we invited people to vote for their favorite. It was the epitome of the democratic process in action.

We received a number of creative submissions. But it was two sophomores, Jordan Thomas and Reem Alfahad, who won first prize: two tickets to this year’s Duke vs. UNC men’s basketball game at Cameron Indoor Stadium.

Jordan’s and Reem’s video demonstrates not only their great imagination, terrific sense of humor, and talent, but also their superb appreciation for what we try to provide our students, faculty, and library users here at Duke. Early in their careers at Duke, they already recognize that our librarians are knowledgeable and accessible, that our library spaces are comfortable and inspiring, and that our collections—both print and electronic—are vast. They also did a great job of making it look like an actual campaign ad!

But don’t take our word for it. Check out their video on our YouTube Channel and see why they helped us win another term as the best library system at Duke by a landslide.

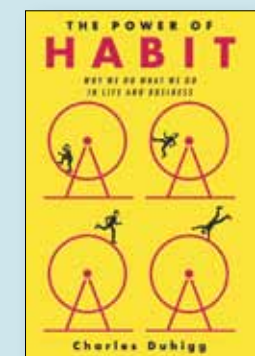
Watch the video online:
youtube.com/dukeunivlibraries



Meg’s Picks

New and Noteworthy Books for the Business-Minded Reader

Reviewed by Meg Trauner, Director of Ford Library at Duke’s Fuqua School of Business



The Power of Habit: Why We Do What We Do in Life and Business

By Charles Duhigg
(Random House, 2012)

Using recent research in brain science, Duhigg

explains how habits are formed and why they are difficult to change. Every habit is the product of a three-step loop—cue, routine, and reward. After repeating this loop a number of times, people start to crave the reward, which powers the loop. Once formed, this cycle becomes resistant to change. But happily, once the formula is understood, it is possible to recognize a habit and to modify it. In the second half of the book, Duhigg shifts his focus to organizational habits, showing leaders how to infuse new values into their organizations by identifying keystone habits, those that change the entire organizational dynamic. This engrossing book is highly recommended for readers who want to transform their lives through simple modifications.



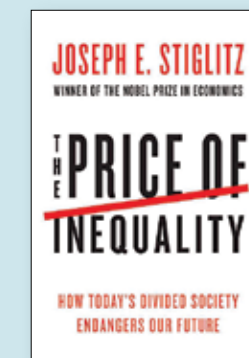
Shiny Objects: Why We Spend Money We Don't Have in Search of Happiness We Can't Buy

By James A. Roberts
(HarperOne, 2011)

Roberts begins his

book by discussing American consumer culture, where

goods are valued because they project a desired self-image. Yet as people earn and spend more, they are not necessarily happier. People simply adapt to a higher level of consumption. Even worse, earning and spending money takes time away from children, friends and spouses, the very relationships that make people truly happy. Roberts examines the “American Dream” in an historical context and shows how it evolved into the modern consumer culture. He delves into the psychology of consuming and explains how materialism may be genetic. The book ends with a call for readers to live more simply and to choose a more meaningful life. This topic has been covered in other excellent books, but Roberts writes with warmth and humor, and each chapter includes a quiz inviting readers to evaluate their own consumption and happiness.



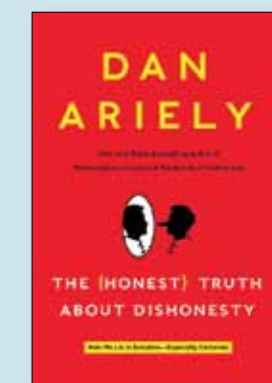
The Price of Inequality: How Today's Divided Society Endangers Our Future

By Joseph E. Stiglitz
(W. W. Norton, 2012)

In his new book, Nobel

Prize-winning economist Joseph Stiglitz argues that the level of inequality in the United States is excessive, greater than any other advanced industrial country. This inequality is bad for economic growth and erodes opportunities for young people. Stiglitz explains how the wealthiest Americans often pursue political and economic policies that enrich themselves but impair the future for everyone else.

Then the 1% convinces the other 99% that doing what is in their own best interest is also in the best interest of rank and file Americans. Stiglitz discusses how trends in inequality can be reversed and he lays out his vision for how Americans can construct a more dynamic and efficient economy and a fairer society for all.



The (Honest) Truth about Dishonesty: How We Lie to Everyone—Especially Ourselves

By Dan Ariely
(Harper, 2012)

Fuqua faculty member Dan Ariely begins

his new book with a story about “wishful blindness” from the Enron scandal. Many people at the company were blind to the corruption, though the evidence was obvious. Dishonesty isn’t limited to corrupt executives, Ariely argues. Even the most virtuous among us has the potential to cheat, and he examines the psychological and environmental forces that drive us to be honest or not. He shows how conflicts of interest distort our perceptions of honesty. He discusses the role of rationalization, such as cheating a small amount in order to retain a positive self-image. And he demonstrates how dishonesty increases when the payoff is not directly tied to money. Like *Predictably Irrational* and *The Upside of Irrationality*, this is a quick and entertaining read with heavy doses of examples, experiments, anecdotes, and observations.

A Cut Above

Duke's Longest-Serving Barber Gets a Place in the Library

The plaque next to the door reads: “In honor of David W. Fowler, Jr., the Duke of Barbers for Over 50 Years.” You could easily miss it if you didn’t know it was there, tucked away in a corner on the lower level of Perkins Library—a coveted nook of peace and quiet in an otherwise bustling hub of high-tech classrooms known as the Link.



Courtesy Tracy Fowler

Robin and Mark Prak with David Fowler (R)

of Duke’s West Union: the Duke Barbershop, a much-loved institution owned and operated by the same David Fowler whose name is on this plaque.

Duke has had a barbershop on its campus since 1912. Fowler has worked there for more than half that time. He started out as one of six employees in 1959. Now he runs the place, often arriving at 6:30 a.m. to meet his early-rising clientele.

Over the course of five decades, this North Carolina native from Smithfield has cut the hair of thousands of Duke students, faculty, physicians, staff, alumni, and not a few Duke presidents. He has seen the campus grow from a small but respected liberal arts college in the South to a globally renowned research institution.

But one thing that hasn’t changed in all that time is the character of the man Mark J. Prak (’77, JD ’80) calls “a true southern gentleman, one of a dying breed.”

Earlier this year, Prak and his wife, Robin Huestis Prak (’75), decided they wanted to pay tribute to the man who has been their family barber and good friend for many years. That’s when they hit upon the idea of naming a library group study in Fowler’s honor.

At a naming ceremony in the Link this past August, with many of Fowler’s close friends, family, and longtime customers in attendance, Mark Prak spoke fondly about the barbershop as a beloved fixture of campus, as much a part of “Dear Old Duke” as basketball or gothic arches.

“This barbershop was and always will be special to me,” said Mark, who first sat down in Fowler’s barber chair as a Duke



Les Todd, Duke Photography

freshman in August 1973. “Like the bar in the TV show *Cheers*, it’s a place of community, fellowship, and conversation, where everybody knows your name.”

“Dave Fowler is the only person who has ever cut my hair, and I dread his retirement,” said Robin. “Our whole family has wonderful memories of coming to the barbershop. It’s something that has kept me coming back to campus every six weeks like clockwork, even if it isn’t football or basketball season.”

The Praks aren’t alone. Everyone at the ceremony seemed to have a story about David Fowler. And he could tell some stories on them as well—enough to fill a library as big as this one. Not that he ever would. “A good barber knows how to keep secrets,” Fowler joked.

With plans under way to renovate the West Union, changes are coming for the barbershop. But Fowler doesn’t seem too concerned. He has seen building renovations come and go, and the shop has changed locations more than once. His devoted customers should take heart. “I’m not retiring yet,” he said.

If and when he ever does, the Duke of Barbers will always have a little spot on campus he can call his own.

Library Naming Opportunities

Naming a library space is a great way to honor someone in your life or celebrate a milestone, and it meets a critical need for today’s busy students—an attractive space to work. The Libraries have a variety of spaces available. We invite you to check out our new interactive map of naming opportunities online:

library.duke.edu/support/naming/opportunities

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Sarah WC’69 and William Raver
Christopher Reese T’04
Reese Family Charitable Fund
Julie Rogers WC’72 and Leonard Berman
Elizabeth T’93 and David T’94 Scanlan
Susan T’98 and Joseph Schady
Mary D.B.T. Semans* WC’39
Lisabeth T’91 and Kevin T’91 Shaw
Tatiana Smith T’06
Mindy T’78 and Guy T’67 Solie



Diane and Jeffrey T’76 Soukup
Mary Ann and Gilbert T’67 Southern, Jr.
Deborah Spears G’87
Mary WC’64 and Eugene Speer
Jane and Murray Spruill
Jane Sung M’92 and Michael Walsh M’92
Molly Tamarkin
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Leanna WC’66 and William Thomas
Rosalie WC’59 and Franklin Tipton
Trinity Properties
Cristina Viola and Ruggero Caterini
Ellen and Michael T’03 Vrana
Jason Walcott T’05
Mary Ward T’77
Michael Weaver D’12
Jennifer and Eric T’79 Wiebke
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Sue and Neil T’58 Williams
Mary and Ronald Witt
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Sara Zablotney T’99 and Matthew Solum

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Holly Ackerman
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Emily Almas T’06
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Nancy H’82 and Barry G’84 Allen
Mary T’74 and Frank G’75 Almeda, Jr.
Kerbey Altmann T’68
Mark Ambrose

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Mary Armstrong G’89
Kenneth Arnold T’81
Susan and Joseph G’68 Arpad
Penny Babel T’80
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William Boney T’04
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Gerrit Brand
Jennifer Brandaleone T’07
Barbara Branson
June Bratcher
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Boyd Vor Broker T’05
Eric Bronner T’81
Jackson Browning, Jr. T’70
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Susan Brynteson
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Ann Bushyhead T’73 and John Valentine T’71
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Mary T’78 and John Clark
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Mary WC’63 and James Jones T’62
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Marjoleine Kars T’82
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David Stein
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Estate of Donald Stone
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Paul Womble T’99
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Katherine World WC’72
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Soumil Zaveri T’09
Robert Zeller T’73
Mary G’62 and Grover D’62 Zinn, Jr.

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Estate of Steven H. Adams
Thomas Adelman T’08
Danielle T’97 and William Allen
Colette Alvis T’99 and Peter Ramsey T’99
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Christopher Anderson T’08
Anna Mae and George T’55 Andrek
Sharon Ashe
Karla Ayllon T’10
Mary Bailey T’94
Sue WC’59 and Charles Balsamo
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Glenna Batson
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Linda T’74 and Frederick T’72 Benson
Beth T’77 and Gary L’75 Berman
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Brenda and Blake T’91 Bilstad
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Michael Bogner T’98

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Roxana G'70 and
Edward M'65 Bossen
Nancy Bouchard
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Blanche Brewer WC'47
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Brock Brison T'06
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Paul Brodish T'85
Theodora and Anthony E'64 Brown
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Kevin Cross
Robert Bruns T'04
Walter Campbell
Eleanor T'89 and Philip Cannon, Jr.
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Suzanne WC'64 and
Randle T'62 Carpenter
Bruce Carroll
Gael T'74 and J. Smith Chaney
Karen T'79 and Robert T'79 Chatten
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Dennis E'02 Chen
Melissa Chiti
Jewel and William T'55 Christian
Citizens Bank Charitable Foundation
Lawrence Clark
Rebekah Clark
Robert Clayton, Jr. T'49
Paul Cohen T'02
Kimberly T'90 and Hamner Collins
Roberta G'74 and Eddie T'71 Cone
Sally and Gregory Connell
Christina Cote T'06
Ann Cothran WC'64
Madeline G'74 and Dario Covi
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Jeffrey Talmadge T'75
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Kenneth Bieber E'70
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Ron Djuren
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Larry Taylor
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Freda and Lucien T'63 Wilkins
Donna and Roy Williams
Harriet G'72 and George Williams
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Lori T'99 and
Christopher T'98 Winland
Brenda G'65 and
Manfred Winnewisser
Tracie Winstead
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Robert Womack
Kathryn Yensen T'76 and
Kent Burkey
Valerie Zanchettin T'00 and
Jeffrey Gurvis
Paul Zarian T'10
Elisse Zhou T'06
Naima Zilkha T'89

B Business
D Divinity
E Engineering
G Graduate School
H House Staff
L Law
M Medicine
N Nursing
NSOE Nicholas School of the Environment
T Trinity
WC Woman's Collage

* deceased

Every effort has been made to ensure the accuracy of this list. If you note any error or omission, please bring it to the attention of Tom Hadzor at 919-660-5940 or t.hadzor@duke.edu.



Johndre Bennett
Freshman, Wide Receiver

Mackenzie Sovereign
Sophomore, Quarterback

Emmanuel Watkins
Sophomore, Linebacker

Teddy Force
Senior, Offensive Tackle

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Permit No. 60

We're Renovating!

Renovation work on the David M. Rubenstein Rare Book & Manuscript Library is now under way. We invite you to learn more, follow our progress, and participate in this historic transformation. Visit the Rubenstein Library renovation website to find out more:
blogs.library.duke.edu/renovation



IMPORTANT DATES

- DECEMBER 17** Rubenstein Library Reading Room and Biddle Rare Book Room close to public
Staff, collections, and services relocate to 3rd floor of Perkins Library
- JANUARY 7** Rubenstein Library Reading Room re-opens on 3rd floor of Perkins Library